

## Sustainability Report



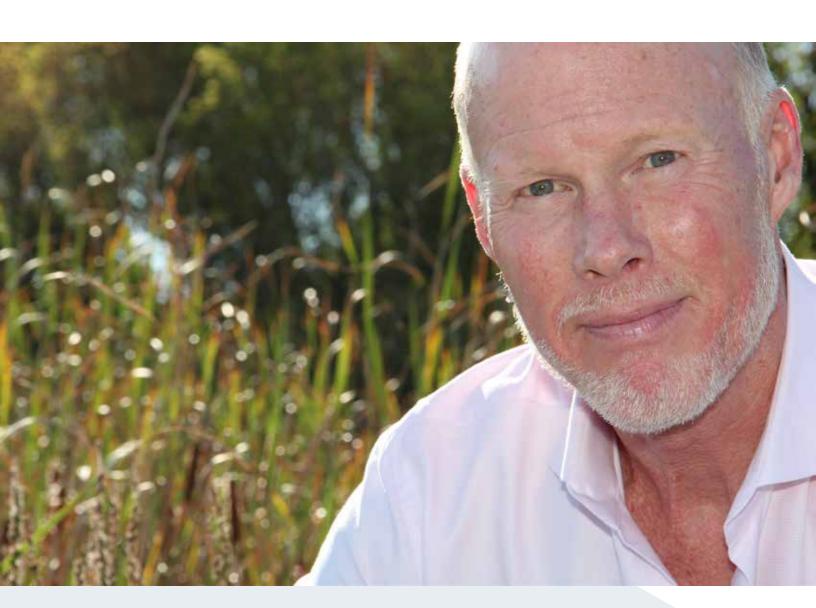




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## Message from THE CEO.



In 2016 we pushed hard toward Tennant Company's goals of reaching \$1 Billion in sales and achieving 12% operating profit margin by continuing our focus on the long game. Like all enduring companies, Tennant Company continuously reviews and renews our strategy to align our business with what's important to our customers and with what will make Tennant stronger. To this end, in 2016, we added Sustainable Enterprise as one of our Strategic Priorities. We've seen top- and bottom-line benefits from embedding sustainability considerations in our business processes, from ground-up product development to elimination of waste and reduction of energy consumption. As you will see in the pages that follow, we continue to press forward with our vision to 'create a cleaner, safer and healthier world.'

In 2016, we made notable progress in each of our four Focus Areas.

People and Communities – We continue to have strong focus on People, Safety and Ethics. In 2016, we successfully deployed Safety professionals into each of our major plant operations and America's Sales and Service organization. A key accomplishment in 2016 was the initiation of a global Safety Operating Model Assessment (SOMA) that will enable us to establish core baselines and, from there, design and implement appropriate solutions at the local level. Tennant continued this past year to support more than 2,000 hours of company-sponsored volunteering. According to a 2016 survey of Tennant employee volunteers, our employees view the company's sponsorship of volunteering as a boost to job satisfaction and development of key skills.

Products – We launched IRIS® Asset Manager to enable our customers to monitor and manage equipment usage. Because of predictive analytics enabled by IRIS, Tennant can do better planning and deployment of resources to resolve customer machine issues. This, in turn, helps to reduce unnecessary service trips, Tennant vehicle fleet GHG emissions, and operating costs.

GHG Emissions/Energy – We achieved a significant annual GHG emissions reduction. In 2016, absolute Scope 1 & 2 emissions were 1,229 mT CO2e less, a 3.7% reduction from 2015 (32,355 vs. 33,584 mT). In addition, Tennant Company's 2016 CDP Supply Chain score improved to "B" in our fourth year of engagement.

Waste – Two large facilities in the Tennant footprint completed in-depth waste assessments in 2016. Next steps toward increased waste diversion will be implemented in 2017.

In order to accelerate our Sustainable Enterprise journey, in 2016 we expanded investment into our Sustainable Enterprise team with two new positions. Our goal is to align sustainability resources with the most significant areas of impact – Product Stewardship and Sustainable Practices. A dedicated Product Stewardship Engineer is driving our Products focus area and a Process Specialist is working across the enterprise to embed sustainable practices in existing business processes. We see these as long-term investments into tangible, sustainable outcomes.

## We continue to press foward with our vision to 'create a cleaner, safer and healthier world.'

We look forward to telling our 2017 story, as it is shaping up to be a noteworthy year. A substantial effort to develop science-based targets for reduced GHG Emissions continues and will culminate in Q4 2017, when we submit new, longer-term targets to the Science Based Targets initiative for validation. With the acquisition of IPC Group, a privately held designer and manufacturer of commercial cleaning solutions based in Italy in April 2017, we will be sharing the Sustainable Enterprise journey with our new colleagues and locations in Italy and around the world. These are exciting times for Tennant Company and I firmly believe the best is yet to come.

Thank you for your continuing confidence in Tennant Company.

### **Chris Killingstad**

President & CEO

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## ABOUT THE COMPANY.



### Reinventing how the world cleans

Tennant is committed to creating and commercializing break-through, sustainable cleaning innovations to enhance its broad suite of products, including: floor maintenance and outdoor cleaning equipment, detergent-free and other sustainable cleaning technologies, aftermarket parts and consumables, equipment maintenance and repair service, specialty surface coatings and asset management solutions. Tennant products are used in many types of environments including: retail establishments, distribution centers, factories and warehouses, public venues such as arenas and stadiums, office buildings, schools and universities, hospitals and clinics, parking lots and streets, and more. Customers include contract cleaners to whom organizations outsource facilities maintenance, as well as businesses that perform

facilities maintenance themselves. The Company reaches these customers through the industry's largest direct sales and service organization and through a strong and well-supported network of authorized distributors worldwide.

The Company offers products and solutions consisting of mechanized cleaning equipment, detergent-free and other sustainable cleaning technologies, aftermarket parts and consumables, equipment maintenance and repair service, specialty surface coatings, and business solutions such as financing, rental and leasing programs, and machine-to-machine asset management solutions. The Company markets and sells the following brands: Tennant®, Nobles®, Green Machines™, Alfa Uma Empresa Tennant™, IRIS®,





Water Star <sup>™</sup>, and Orbio <sup>®</sup>. Orbio branded products are innovative solutions in the emerging category of On-Site Generation (OSG). These products create and dispense effective cleaning and antimicrobial solutions on site within a facility.

As of January 31, 2016, we closed on the sale of our Green Machines outdoor city cleaning line to Green Machines International GmbH and affiliates, subsidiaries of M&F Management and Financing GmbH, which is also parent company of the master distributor of our products in Central Eastern Europe, Middle East and Africa, TCS EMEA GmbH. Therefore, as of February 2016, Green Machines is no longer a Company-owned brand.

#### **TENNANT COMPANY BRANDS**













## **Company**MARKETS & AWARDS.

## Industry Recognition Tennant Company receives awards, recognition and spots

Tennant Company receives awards, recognition and spots on top 10 lists, which validates the work we are doing to achieve our vision for a cleaner, safer, healthier world. Notably, these awards span everything from manufacturing to corporate citizenship to company culture.



**AWARD** 

#### M17 SWEEPER/SCRUBBER Good Design Award



AWARD

#### **IRIS ASSET MANAGER**

2016 Product of the Year Spain - Los Premios Nacionales de Limpieza



**AWARD** 

#### SUPPLIER OF THE YEAR

Tennant was recognized as Dalco's supplier of the year



AWARD

#### **SUPPLIER OF THE YEAR**

Tennant was selected as Hill & Markes Wholesale Distributors supplier of the year

#### TENNANT COMPANY

### **MARKETS**



BUILDING SERVICE CONTRACTORS



MANUFACTURING



LOGISTICS AND WAREHOUSING



RETAIL



**EDUCATION** 



**HEALTHCARE** 



AVIATION AND TRANSPORT



MINING



AUTOMOTIVE



GOVERNMENT



FOOD AND BEVERAGE



HOSPITALITY



# product categories



**SCRUBBERS** 



**SWEEPERS** 



SWEEPER SCRUBBERS



**EXTRACTORS** 



BURNISHERS & FLOOR MACHINES



VACUUMS



SERVICE



COATINGS



PRE-OWNED MACHINES



**PARTS** 



LEASING



SPECIALTY CLEANING EQUIPMENT

## **Global Locations.**

The Company's principal markets include targeted vertical industries such as retail, manufacturing/ warehousing, education, healthcare and hospitality, among others. The Company sells products directly in 15 countries and through distributors in more than 80 countries. The Company serves customers in these geographies via three geographically aligned business units: The Americas, which consists of North America and Latin America; EMEA, which consists of Europe, the Middle East and Africa; and APAC, which consists of the Asia Pacific region.



**AMERICAS** 

2,319 employees

employees

employees





## ABOUTTHIS REPORT OBJECTIVES.







Our 2016 report builds on prior years' initiatives and report content. Tennant Company's business model, governance, policies, practices, customers, and stakeholders changed little between 2015 and 2016 even with the acquisitions of Florock and Dofesa and the divestiture of Green Machines.

Stakeholder concerns and priorities, and our material issues and opportunities, have not changed from 2015. Additionally, many of the General Standard Disclosures did not change year over year.

As part of our report preparation, a team reviewed the presented content and found the material issues identified in 2013 still apply to the 2016 reporting period.



## **Materiality Discussion**

#### **FLOROCK**

In 2016 Tennant Company acquired Florock Polymer Floor brand, a manufacturer of commercial floor coatings systems.





Tennant Company performed an extensive materiality assessment with our stakeholders in 2013.

The outcome of that process helped define the company's current sustainable enterprise strategy.

With its recent 2016 and 2017 acquisitions, Tennant anticipates returning to our stakeholders to again do a materiality assessment.

The process performed in 2013 for identifying material issues was a multistep process. The first step identified stakeholder groups and key members of each group. For each group, we defined our strategies and tactics for engagement. Not all groups were directly engaged, or engaged by the same methods. Where direct dialogue was not practical, we employed proxies. Table 1, Stakeholder **Engagement Strategy and Tactics, lists** each stakeholder group, the strategies for engaging them, the tactics we used, and their concerns and priorities. Our three primary stakeholder groups are: customers, investors, and employees. These are also the most active users of our sustainability reporting.

The objective of the stakeholder engagement and materiality exercises was to identify and prioritize stakeholder needs, expectations, and concerns. This process

resulted in a long list of aspects on which we could potentially report. The material aspects are covered either in this report's body or the GRI Index.

For the customer stakeholder group, we directly engaged our Strategic Accounts sales managers and mined customers' Requests for Information. The top three areas of concern for our customers are (Table 1): greenhouse gas emissions (carbon and energy), water and waste. An emerging area of interest is our value stream, both up and down, including: human rights, labor practices, safety, ethics, and corruption.

Investor engagement is done through investor meetings with our executives and investor relations personnel. Investors' primary interests are economic and governance, which are covered in our SEC filings. However, there is an emerging interest in our environmental stewardship and carbon reporting.

Our final stakeholder group is our employees. We engage with them in two ways. First, through an all employee attitudinal survey, which was most recently conducted in 2015. Second, through a series of regional materiality workshops. Based on the 2015 employee survey, Tennant refocused Human Resources priorities to address areas of opportunity such as communication and

collaboration while continuing to support stewardship, job fit and impact.

#### **MATERIALITY WORKSHOPS**

During 2013, we conducted six materiality workshops; participants represented key activities at each of our major locations globally. The first step was to brainstorm Tennant's internal and external impacts on the environment, society, and economy. Then we used a structured prioritization process, based on the GEMI (Global Environmental Management Initiative) Metrics Navigator™ tool, to prioritize the list of environmental, social, and economic issues and opportunities. We plotted each item according to stakeholder's level of concern against the importance to Tennant Company's success.

We found many issues and opportunities were similar or related. These were grouped

through an affinity mapping process. There are two outputs from this exercise:

- 1. Stakeholder Materiality Analysis Matrix (Figure 1)
- 2. Focus areas for our sustainable enterprise initiative:
  - a. Products
  - b. GHG Emissions/Energy
  - c. Waste (all forms)
  - d. People and Communities

The final phase to establish objectives, goals, and metrics was completed in 2014. For the goal-setting process, we used several small working groups. Working group members included company leaders who will have a key role and impact on achieving results in a given focus area. The working groups established goals for each area that will be tracked and on which we will focus our sustainability

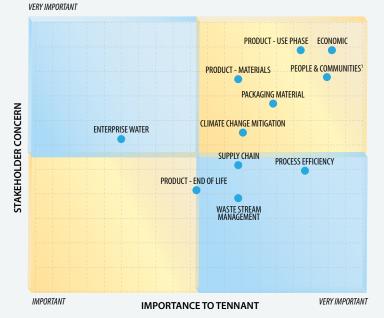
reporting. These objectives, goals, and metrics can be found in the focus area sections of this report.

#### **CARBON REPORTING BOUNDARY**

Tennant Company leases, rents, or owns more than 75 facilities globally. A majority of these facilities are relatively small and used for sales and/or service offices, parts warehouses, or storage. Based on analysis of the facility ownership/rental/lease arrangement and utility usage, we have identified 32 facilities as material and to be included in our reporting boundary. The facilities outside the boundary are, in aggregate, less than 1% of our total emissions and energy consumption. All fleets in countries with direct sales and service presence are within the reporting boundary.

The change in facilities between 2015 and 2016 are a result of acquisitions and divestitures. As of January 31, 2016, we closed on the sale of our Green Machines outdoor city cleaning line. Therefore, as of February 1, 2016, Green Machines is no longer a Tennant Company-owned brand and no longer included in the reporting boundary. On July 28, 2016, Tennant acquired selected assets and liabilities of Crawford Laboratories, Inc.'s commercial floor coatings business, including Florock Polymer Floor brand. Florock manufactures commercial floor coatings systems in Chicago, IL. On September 1, 2016, we acquired selected assets and liabilities of Dofesa Barrido Mecanizado, which was our largest distributor in Mexico over many decades. The operations are based in Aguascalientes, Mexico, and their addition allows us to expand our sales and service network in an important market.

Figure 1
Stakeholder Materiality Analysis Matrix



 $<sup>1\</sup> Includes\ corruption,\ ethics,\ community\ involvement,\ human\ rights,\ product\ safety,\ employee\ health\ and\ safety$ 

## Stakeholder Engagement

During 2013 we identified eight key stakeholder groups along with engagement strategies and tactics specific to each group.







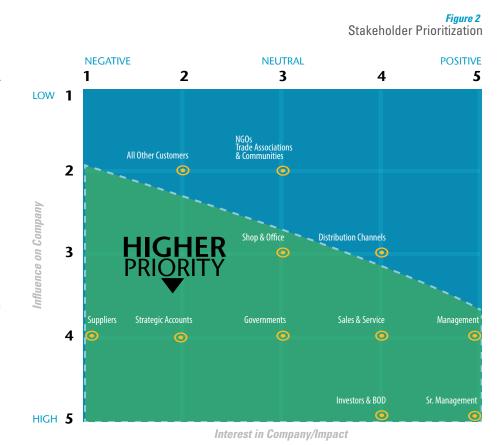
**CUSTOMERS** 

**INVESTORS** 

**EMPLOYEES** 

The three priority stakeholder groups that we worked with to identify our material issues were: customers, investors, and employees. In 2016, we reviewed our stakeholder groups and strategies and found that the 2013 analysis was still valid. Sustainable Enterprise re-evaluated the stakeholder prioritization analysis from 2013, see Figure 2, to align our resources and active programs against our stakeholder's highest priorities.

To gain further insights into our supply chain partners, we launched a supplier engagement initiative. Engagement priority will be built on the Scope 3 GHG Emissions and Water footprint analysis that was completed in 2014. Scope 3 supply chain emissions (Categories 1, 4 and 9) come primarily from our partners in the manufacturing, warehousing, and transportation sectors with manufacturing being the largest. A relatively small number of suppliers (3) account for 19% of our Scope 3, Category 1, 4 and 9 emissions. The top 25 suppliers account for 54%. In 2016, Tennant prioritized sourcing categories in which to begin supplier engagement. This crossfunctional effort included procurement, engineering, and sustainability departments.



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Table 1
Stakeholder Engagement Strategies, Tactics and Areas of Interest

| Stakeholder<br>Group                 | Engagement Strategy What strategy will Tennant employ to engage stakeholders?   | Engagement Tactic How will Tennant implement these strategies?                              | Major Issues & Concerns What are stakeholders most concerned about?   |  |
|--------------------------------------|---|---|---|--|
| Customers                            | Know customers' concerns and needs, meet their reasonable   | Direct dialogue with customers where feasible   | GHG emissions, waste, water, packaging, supply chain, end-of-life (EOL)   |  |
|                                      | expectations  | Leverage customer requests for information as proxy for their sustainability priorities     |   |  |
|                                      |   | Publish performance in CSR and CDP  |   |  |
| Investors                            | Proactively share sustainability highlights with investors  | Include sustainability performance information in Investor Relations package and on website | Return on investment Security of investment   |  |
|                                      |   | Share key points of sustainability initiative in shareholder letter                         |   |  |
|                                      |   | Publish performance in CSR & CDP reporting  |   |  |
| Employees                            | Know employees' concerns and needs, meet their reasonable   | Conduct all-employee attitudinal survey at regular intervals                                | Varies by region  |  |
|                                      | expectations  | Form employee focus groups to address key concerns and issues                               |   |  |
|                                      |   | Refer interested employees to online<br>CSR report  |   |  |
| Value Stream                         | Maintain a secure, reliable,<br>balanced and respectful<br>partnership with suppliers and<br>distribution channel members | Vet suppliers' compliance with Tennant's supplier guidelines and expectations               | Risk mitigation   |  |
|                                      |   | Meet reasonable needs of distribution channel members and respect their business            |   |  |
| Governments                          | Have policies in place to ensure full compliance with regulatory requirements   | Monitor regulations, react to changes and new legislation as appropriate                    | Regulatory compliance: conflict minerals,<br>emissions, discharges, hazardous<br>materials, safety, labor practices,<br>anticorruption and ethics |  |
| Communities                          | Have policies and practices in place to ensure Tennant is an exemplary  | Meet local codes for emissions,<br>discharge, noise, etc.                                   | Employment, compliance with ordinances, taxes   |  |
|                                      | corporate resident: locally,<br>nationally, globally  | Offer employment opportunities at fair market compensation                                  |   |  |
|                                      |   | Give back to communities in which we work, live and play                                    |   |  |
| NGOs                                 | Partner with those whose mission is aligned with Tennant's business objectives  | Support through memberships and sponsorships; participate in meetings, forums and workshops | Support and align with their mission  |  |
|                                      | Remain open to dialogue from NGOs who are not aligned but may provide other benefits                                      |   |   |  |
| Trade<br>Organizations &<br>Partners | Maintain membership in organizations that are aligned with Tennant's business purpose                                     | Support through memberships and participation in industry work groups, forums and workshops | Support and align with their mission  |  |

## **Four Focus Areas**

### TENNANT SUSTAINABLE ENTERPRISE.



**PRODUCTS** 



Tennant has established longterm, quantitative, measurable goals for four focus areas:

GREENHOUSE GAS (GHG) EMISSIONS/ENERGY



**WASTE** 



**PEOPLE & COMMUNITY** 

### 2016 HIGHLIGHTS.



11,000 **POUNDS** 

OF ORGANICS
DIVERTED





CONSECUTIVE YEARS
OF IMPROVED SCORE
WITH CDP SUPPLY
CHAIN PROGAM



690
PALLETS
REPAIRED &
REUSED



**FOUR** 

SUSTAINABILITY TARGET METRICS
ACHIEVED AT LAUNCH OF NEW PRODUCTS

IMPROVED BATTERY LIFE WITH USE OF SMART-FILL™ BATTERIES AND IRIS





2ND CONSECUTIVE YEAR OF ABSOLUTE GHG EMISSIONS REDUCTIONS 2,234

VOLUNTEER HOURS AT COMPANY-SPONSORED EVENTS



4

16 EMISSIONS REDUCTION PROJECTS

totaling 1,312 mTCO<sub>2</sub>e reductions including 2,000MW of renewable energy supply

24,000 POUNDS

ELECTRONIC WASTE DIVERTED

\$595,000

**CHARITABLE DONATIONS** 

## **Products**FOCUS AREA.

Tennant Company is committed to creating and commercializing breakthrough, sustainable cleaning technologies. These solutions empower customers to significantly reduce their environmental impact in the product "use-phase," and help create a cleaner, safer, healthier world. With this proven model in place, we plan to extend innovation toward cradle-to-cradle solutions to realize broader sustainability improvement.



Tennant Company products enable our customers to significantly reduce their environmental impact. Reducing the environmental impact of the customer "use-phase" is a key element of our Technology & Product strategies. In fact, Tennant Company's annual investment of 3-4% of sales in Research & Development has aided Tennant's breakthrough innovations like ec-H2O NanoClean®, the Pro-Panel™, and IRIS. We continue investing in future technologies like asset management, water recycling, and robotics or Autonomous Guided Vehicles (AGV).

Our New Product Development (NPD)
Process was updated in 2014 to include
an increased emphasis on sustainability.
Process requirements around sustainability

are now embedded into the NPD templates, tools, and references. Each crossfunctional team makes a commitment to specific "use-phase" environmental impact improvements based on customer needs and project scope. Improvement targets are formalized at the NPD Feasibility Gate exit and achievement of targets is measured at the Launch Gate exit. The improvement targets set by each team are meaningful with a measureable improvement goal. In any given year, the number of targets set depends on project sequencing and specific project scope. Setting meaningful targets and achieving them is the most important element of this goal in our Products focus area. We are pleased with our performance toward this objective and goal.

### PRODUCT SUSTAINABILITY TARGETS METRICS

| Statistics   | 2016 | 2015 | 2014 | TOTAL |
|--|------|------|------|-------|
| Number of environmental impact improvement targets | 1    | 7    | 4    | 12    |
| Number of environmental impact improvement targets | *    | *    | 4    | 4     |

<sup>\*</sup> Projects had not reached launch as of December 31, 2016

### IRIS ASSET MANAGER.

Intelligent insights to drive cleaning performance

IRIS Asset Manager launched in the first quarter of 2016 and gives Tennant customers complete visibility to their fleet of cleaning machines. Tennant and IRIS deliver key performance metrics and intelligent insights that empower increased productivity, reduced cost to clean, improved cleaning consistency, and informed decision-making to better manage customers' cleaning operations. IRIS helps customers identify opportunities to optimize their equipment with technologies like ec-H2O and ec-H20 NanoClean\*, ensure rightsized fleets, track service information to identify misuse, minimize downtime, optimize battery maintenance, including battery charging behaviors and automatic battery watering.\*\*

IRIS allows customers to take control of their own fleet, and respond more quickly to maintenance issues with push alerts delivered via email from the Tennant IRIS platform. By providing ongoing information and alerts to customers, IRIS can help reduce unnecessary service trips which, in turn, reduces costs to the customer and overall emissions of Tennant service fleet vehicles.



IRIS case studies show that some operators do not follow appropriate battery maintenance procedures, including proper charging methods. When a battery is not regularly charged fully, its lifespan will be reduced. Shorter battery life requires more frequent replacements, which ultimately results in more non-recyclable battery components ending up in a landfill. Smart-Fill combined with IRIS allows customers to receive timely alerts so they may properly manage their total battery maintenance program – ensuring the distilled water tank is filled and proper charging takes place.



<sup>\*</sup> ec-H2O or ec-H2O NanoClean technology available on select models only.

<sup>\*\*</sup> Service Reporter data available only on machines serviced by Tennant. Battery metrics and Smart-Fill available on select models only.

## **Pro-Panel Technology**



In 2016, Tennant introduced Pro-Panel technology which integrates multiple operator controls into an intuitive, high-visibility touch screen located in the center of the steering wheel.

This new technology helps operators understand and use their machine, which, in turn helps reduce unnecessary Tennant service visits.

The Pro-Panel allows for multiple users to be programmed into the machine, matching the machine functions to each operator's skill level. The Pro-ID™ operator login automatically activates the specific operator's personalized cleaning settings and downloadable Pro-Check™ pre-operation checklists, ensuring proper operation

of the machine. The customizable Zone Settings™ allow for machine performance optimization by facility area. Depending on the machine type and surface area, supervisors may pre-configure the solution flow, brush down pressure, ec-H2O activation, maximum speed limit, or quiet mode settings based on needs of individualized building areas. These optimization efforts can increase productivity and may ultimately reduce excess energy and water use.

In addition to offering a rear view of their cleaning path, the large center screen provides on-demand training videos that increase efficiency by expediting the onboarding process for each new operator.

Some of **Tennant's** largest and most innovative customers have found the Pro-Panel and IRIS® solutions to be a key competitive advantage that allows them to differentiate themselves from their competitors. These solutions help employees be more efficient with daily tasks, drive accountability, and increase productivity.

## M17 high performance battery rider sweeper-scrubber.

This battery-powered sweeper-scrubber offers fume-free operation and extended cleaning time to increase productivity. The M17 helps promote safe operation with PerformanceView<sup>™</sup> on the optional Pro- $\mathsf{Panel}^{\scriptscriptstyle\mathsf{TM}}$ , which allows operators to view the scrubbed path without turning around.

## **GHG Emissions/Energy** FOCUS AREA.

At Tennant Company, our goal is to reduce GHG emissions (direct and indirect) used in Tennant operations and along the Tennant value chain. We transparently report GHG emissions to create mutual accountability between Tennant and our value stream partners, all in the spirit of creating a cleaner, safer and healthier world.



Under CDP's new scoring methodology, we achieved a score of "B" — Management level in 2016. This was our fourth consecutive CDP Supply Chain program response. We are pleased with our continuous improvement. We remain committed to the energy and GHG emissions governance principles advocated by CDP.

Tennant Company's CDP peer grouping is the "Industrials" Sector and "Electrical Equipment and Machinery" Industry Activity Group. Of more than 135 peer companies who responded, Tennant scored 15th highest – among the top 11%.

#### **SCIENCE-BASED TARGETS**

In 2015, Tennant Company made a commitment to develop more ambitious

GHG Emissions reduction targets by engaging with the Science-Based Targets initiative.

We made progress toward these new science-based targets in 2016. We are on track to submit the targets for validation in September 2017. Along with a new reduction target for Scope 1 & 2 emissions, we are developing a target for Scope 3, Category 11 – "Use of Sold Products." At approximately 71% of our overall value chain GHG emissions, Use



TENNANT
COMPANY
CDP SCORE
PROGRESSION

Table 2

| 17 000                        | YEAR  |      |      |      |                  |
|-------------------------------|-------|------|------|------|------------------|
| DRIVING SUSTAINABLE ECONOMIES | 2016* | 2015 | 2014 | 2013 |                  |
| TENNANT COMPANY               | В     | 95   | 80   | 68   | Disclosure Band  |
|                               |       | С    | С    | D    | Performance Band |
| INDUSTRY AVERAGE              | D     | 60   | 53   | 49   | Disclosure Band  |
| INDUSTITI AVEITAGE            | U     | D    | С    | С    | Performance Band |

of Sold Products represents a significant reduction opportunity. Continuous progress on product portfolio efficiency is a strong complement to our sustainable cleaning innovation and lowest total cost philosophies.

#### **GHG EMISSIONS & ENERGY**

Scope 1 & 2 GHG Emissions – In 2016, our Scope 1 & 2 GHG emissions decreased by 1,229 mT  $\rm CO_2e$  compared to 2015. Since 2012, absolute GHG emissions grew by 865 mT to 32,355 mT, a 2.7% increase. Over this same time period our revenue grew by more than 9%.

Of 2016 total emissions, Scope 1 was 22,932 mT (71%) and Scope 21 was 9,423 mT (29%).

Our target is a 25% reduction of GHG emissions intensity by 2020. We are pleased to report our progress toward the target accelerated in 2016. GHG emissions intensity was 40 mT  $\rm CO_2e$ /\$ M in 2016, a reduction of 6.1% compared to the 2012 baseline (Table 3).

We engaged Trucost, part of S&P Dow Jones Indices, a division of S&P Global, to provide assurance for our 2016 Scope 1 & 2 GHG emissions inventory. Assurance was conducted in accordance with the AA1000AS (2008) standard, at AA1000 Type 2 (quantitative), moderate-level. The Assurance statement is Appendix 1.

In 2016, global field Sales & Service vehicles produced 50.2% of our GHG emissions. Since 2012, vehicle fleet emissions have increased 4.9%, or 754 mT CO<sub>2</sub>e. The total number of vehicles and miles driven have increased much more than that. For example, the number of US Sales & Service vehicles increased by 23% and those vehicles logged 22% more miles in 2016 compared to 2012. The increase in fuel consumption and carbon emissions was only 9% demonstrating a 12.4% efficiency gain over five years. We are committed to continue our robust fleet efficiency programs.

Logistics, manufacturing, and office facilities produced 49.8% of our 2016 GHG emissions. Facility emissions have increased 110 mT CO<sub>2</sub>e since 2012. This relatively small increase of 0.7% is due to a steady stream of efficiency projects along with renewable energy purchases. For a closer look at our emissions reduction progress, see Table 4.

Detailed Scope 1 & 2 emissions data can be found within our 2017 CDP response.

#### **SCOPE 3 GHG EMISSIONS**

For the third consecutive year, our 2016 Scope 3 GHG emissions were assessed by Trucost. Relevant 2016 Scope 3 emissions were 542,662 mT CO2e, an increase of 0.3% compared to 541,224 in 2015.

In 2016, we continued focusing on the 2 largest Categories of our Scope 3 footprint, Category 1 – Purchased Goods and Services and Category 11 – Use of Sold Products. Most of our effort to date has been applied toward Category 11, the highest priority at 72% of our 2016 value chain GHG footprint (Scope 1, 2 & 3). As part of 2016 CDP reporting, we have restated Category 11 – Use of Sold Products emissions for 2015 and 2014 as 407,276 and 429,596 mT CO2e, respectively. An assumption was improved, which makes these restated Category 11 estimates more accurate.

Detailed Scope 3 emissions data can be found within our 2017 CDP response.



### Scope 1 & 2 GHG Emissions Table 3

| Category   | <b>2020</b><br>Target | 2016   | 2015   | 2014   | 2013   | 2012<br>Baseline |
|--|-----------------------|--------|--------|--------|--------|------------------|
| Total GHG1 Emissions (mT CO <sub>2</sub> e)                        | -                     | 32,335 | 33,584 | 33,582 | 31,953 | 31,490           |
| Revenue (\$ M)   | _                     | 809    | 812    | 822    | 752    | 736              |
| GHG Emissions Intensity<br>(mT CO <sub>2</sub> e / Revenue in \$M) | 32.0                  | 40.0   | 41.4   | 41.2   | 42.5   | 42.6             |
| GHG Emissions Intensity<br>(mT CO <sub>2</sub> e / Revenue in \$M) | -25%                  | -6.1%  | -2.9%  | -3.4%  | -0.3%  | _                |

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For the third consecutive year, our 2016 Scope 3 GHG emissions were assessed by Trucost. Relevant 2016 Scope 3 emissions were 542,662 mT  $\rm CO_2e$ , an increase of 0.3% compared to 541,224 in 2015.

In 2016, we continued focusing on the 2 largest Categories of our Scope 3 footprint, Category 1 – Purchased Goods and Services and Category 11 – Use of Sold Products. Most of our effort to date has been applied toward Category 11, the highest priority at 71% of our 2016 value chain GHG footprint (Scope 1, 2 & 3). As part of 2016 CDP reporting, we have restated Category 11 – Use of Sold Products emissions for 2015 and 2014 as 407,276 and 429,596 mT CO<sub>2</sub>e, respectively. An assumption was improved, which makes these restated Category 11 estimates more accurate.

Detailed Scope 3 emissions data can be found within our 2017 CDP response.

### PERSPECTIVES ON EFFICIENCY AND EMISSIONS REDUCTION

We are moving methodically toward more efficient operations and vehicle fleets. Emissions reduction activities result in energy and fuel savings as well as reduced operating costs. In 2016, our total Scope 1 & 2 emissions reduction portfolio grew significantly – see Table X.2. Estimated emissions reduction from the 2016 project portfolio is more than 5 times greater than any prior year. The increase comes primarily from renewable energy supply arrangements. We are excited about continuing this trend in future years.

Emissions reduction projects implemented in 2016 include: acquiring

and installing state-of-the-art equipment that captures the energy discharged in battery cycle tests and returns that energy to the grid; sourcing wind energy for our facility in Uden, The Netherlands; a number LED lighting upgrades; building insulation improvements; and automatic on-off timers for HVAC and production process systems.



### **Project Portfolio**

| Scope 1 & 2 GHG Emissions Reduction  Table 4        | YEAR |      |      |      |      |
|---|------|------|------|------|------|
|   | 2016 | 2015 | 2014 | 2013 | 2012 |
| Number of Projects Implemented                      | 16   | 10   | 15   | 9    | 6    |
| Emissions Reduction Achieved (mT CO <sub>2</sub> e) | 1312 | 424  | 661  | 1128 | 710  |
| Number of Projects In-process                       | 2    | 3    | 1    | 0    | 1    |
| Emissions Reduction Estimate (mT CO <sub>2</sub> e) | 1052 | 58   | 2    | 0    | 38   |
| Number of Projects Planned                          | 13   | 10   | 7    | 0    | 2    |
| Emissions Reduction Estimate (mT CO <sub>2</sub> e) | 3918 | 495  | 425  | 0    | 300  |
| Total Number of Projects in Portfolio               | 31   | 23   | 23   | 9    | 9    |
| Total Emissions Reduction (mT CO <sub>2</sub> e)    | 6282 | 977  | 1088 | 1128 | 1048 |

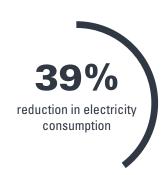
## **Energy Steward**DICK DIEKEMA.

Our Holland, Michigan, facility continues to set the standard for long-term efficiency improvement at Tennant.

Since 2007, electricity consumption has been reduced by over 39%, while plant output increased more than 25%. Richard (Dick) Diekema, Holland Facility Maintenance Supervisor, has been the prime driver of this long-term effort. The upgrade project reduced annual electricity consumption by more than 150,000 kWh and annual carbon emissions by more than 100 mT CO2e.

Dick's priority has always been keeping the Holland plant equipment and processes running smoothly. At the same time, Dick's drive for continuous improvement is the key ingredient for impressive efficiency gains. Dick relentlessly advances a broad portfolio of improvement projects. In 2016, Holland consumed 2,441 MWh of electricity, compared to more than 4,000 MWh in 2007. These efficiency improvements have saved Tennant more than \$1,000,000 since 2007. For his efforts to leave things better than he found them, Dick was recognized with a Leading Edge Award, Tennant Company's most prestigious award. Congratulations to Dick for exceptional Stewardship!







Left
Dick Diekema, Tennant
Company Holland Facility
Maintenance Supervisor,
alongside upgraded air
compressor.

## **Waste**FOCUS AREA.

At Tennant Company we strive to reduce—and aspire to eventually eliminate—all forms of waste, another pillar of our Sustainable Enterprise strategy. Our aspiration is that all purchased materials provide the highest and best use attainable to our customers and all other stakeholders. This aspiration feeds our broad view of waste to include operational inefficiency as well as material and resource waste. We define waste as materials that enter our boundary which do not become part of the products we sell.



Tennant is on a journey to become a zero waste enterprise by applying the principles of Reduce-Reuse-Recycle, along with the proven principles of Lean Manufacturing and Continuous Improvement. Through our stakeholder engagement process, we have determined that waste is a material issue since all forms of waste have cost implications.

In 2014, Tennant set an aspirational goal of zero waste to the landfill or disposal. The Solid Waste Management Hierarchy prioritizes our waste reduction and diversion tactics. In a waste inventory conducted in 2013 at our headquarters facility, Tennant found one third of our compactor trash was divertible-from landfill and energy recovery-using existing waste infrastructure. In 2016, a second

waste inventory was conducted in the production area at our headquarters facility. We found that over half of the trash generated in the production area was divertible. Expanding the recycling program to the production area is planned for 2017.

We began collecting organics in 2014 in the food preparation area of our largest campus cafeteria at our headquarters facility. In 2015, we extended organics collection to the employee seating area of the Tennant Café. In 2016, we further extended organics collection to conference rooms and employee office areas. The collected organics are sent to be composted, the "reuse" tier of the waste hierarchy.



Water is a critical resource, which we use as efficiently as possible in our operations. A water materiality assessment of Tennant Company's Minneapolis, Minnesota campus was completed by Wenck Associates Inc. Based on the results, we concluded that water in our operations is not a material aspect for setting goals and sustainability reporting. Water is, and always will be, a critically important natural resource. Consistent with our core value of stewardship, we will always:

- Strive to conserve water and eliminate any wasteful water use.
- Maintain the highest possible discharge water quality in all global operations and all communities where we operate.

## REDUCING WASTE ACROSS OUR BUSINESS





## PALLET AND DUNNAGE EFFICIENCIES

Starting in the fourth quarter of 2016,
Tennant made changes to our pallet and
dunnage recycling program in an effort
to increase operational efficiencies in
alignment with lean methodology. The
industrial manufacturing plant in Golden
Valley, Minnesota, consolidated to one
provider. The new provider supplies pallets
to Tennant; repairs damaged pallets to be
reused at the plant; recycles non-repairable
pallets; and collects and recycles bailed
cardboard and shrink-wrap.

Repairing and reusing pallets reduces pallet waste and operating costs for Tennant. Along with the vendor consolidation came additional operational efficiencies; only one dock door is required to collect pallets and dunnage, rather than the two that were used previously. We are now able to repair and reuse damaged pallets and send out pallets that do not meet our size requirements to be reused in the market.

Tennant was able to reuse 250 pallets in 2016 which is equivalent to diverting the weight of about 16 T300 walk-behind scrubbers. In addition we diverted 442 pallets to be repaired and or reused elsewhere. Tennant anticipates that 2017 will have a greater impact as the program will be active for the full year.

#### **LENOVO RECYCLING**

Tennant Company has partnered with Lenovo to manage electronic waste for the last two years. Lenovo picks up Tennant's electronics at end of use worldwide, including field sales and service employee locations. The electronics are inspected upon receipt to determine if they can be sold in the secondary market; potentially extending the items' usable life. If the product cannot be refurbished and or resold, Lenovo is committed to meeting or

exceeding all regulations in the country of disposal and provides a documented chain of custody.

Tennant has confidence that our electronic waste is properly resold and or recycled. The program has had continued success over the last two years, responsibly disposing of electronics worldwide as seen in the numbers below:

### Electronics Recycling Results Table 5

| Category                       | 2015     | 2016      |
|--------------------------------|----------|-----------|
| Recycling – Units              | 125      | 1,749     |
| Recycling – Weight (lbs)       | 1,779    | 10,968    |
| Reuse – Units                  | 303      | 1,346     |
| Reuse – Weight (lbs)           | 4,405    | 13,295    |
| Total Landfill Avoidance (lbs) | 6,184    | 24,263    |
| Air Emissions (Metric Tons)    | 502      | 1,717     |
| Water Emissions (Metric Tons)  | 0        | 6         |
| Energy Cost Savings for Reuse  | \$68,972 | \$242,255 |

## People & Community FOCUS AREA.

Tennant Company has an unwavering commitment to its employees and to a company culture of unquestionable integrity and community involvement.



Over time, Tennant Company's
"community" has expanded from a humble
North Minneapolis sawmill to 'as far as
the east is from the west.' The company's
growth and expansion around the globe
give us greater opportunities to focus on
People & Communities, Human Rights &
Ethics, and Safety. Ethics, integrity and
responsibility are characteristics core to
Tennant Company's DNA. As a Sustainable
Enterprise, Tennant Company's People &
Communities efforts are accountable to:

- Intentional Giving:
   Align donations of time, money and property with organizational vision.
- Company Ethics and Human Rights: Foster and maintain ethical work environments free of discrimination.
- Environment, Facilities and Safety: Operate our global facilities in a manner that protects the environment and promotes the health and safety of our employees and communities.

### **EMPLOYEE SAFETY TARGETS**

| Area                                     | 2016<br>Incident // Severity | 2015<br>Incident // Severity | 2014<br>Incident // Severity | 2013 BASELINE<br>Incident // Severity |
|--|------------------------------|------------------------------|------------------------------|---------------------------------------|
| Operations                               | 7.25 // 3.85                 | 4.49 // 3.14                 | 5.23 // 3.51                 | 3.10 // 2.182                         |
| North America Tennant<br>Sales & Service | 4.31 // 1.26                 | 3.45 // 1.25                 | 2.96 // 1.94                 | 3.93 // 2.362                         |









### SAFETY AT TENNANT COMPANY.

#### A Reengineered Approach

Since establishing our goal in 2013 to reduce workplace injury rates and severity of injuries, Tennant has undertaken significant effort to reengineer our approach to implementing and managing Safety best practices across the enterprise.

The first step was taken in 2015 to develop a Safety Operating Model designed to drive consistency in safety operating systems, create a safety organizational structure to allocate sufficient resources to support the model, and develop a cohesive strategic roadmap that focused on proactive versus reactive programs.

Key goals for 2016 were to begin a Safety Operating Model Assessment (SOMA) of our global factories and field operations, and to hire the Environmental, Health and Safety (EHS) professionals to staff the new organization. To that end, dedicated EHS staff were hired for our key operations locations of Minneapolis, Minn., Holland, Mich., Uden, The Netherlands and Louisville, Ky. In China and Brazil, existing staff assumed responsibility for Safety.

As part of the Assessment phase, the local EHS staff have worked closely with plant and field management to design communications methods to create greater understanding and ownership of our safety improvement opportunities, as well as programs to address the opportunities uncovered in the assessment. For example, Safety is now a regular topic for all daily tier meetings in the plants to generate awareness to issues and raise safety as a priority.

Although the assessment phase continued into 2017, early results revealed opportunities to establish consistent safety expectations for all employees, improve communications around safety focus, and engage supervisors and managers in leading safety programs and driving better safety outcomes. For example, we are working to be more proactive in our efforts to eliminate hazards during process changes and equipment installations.

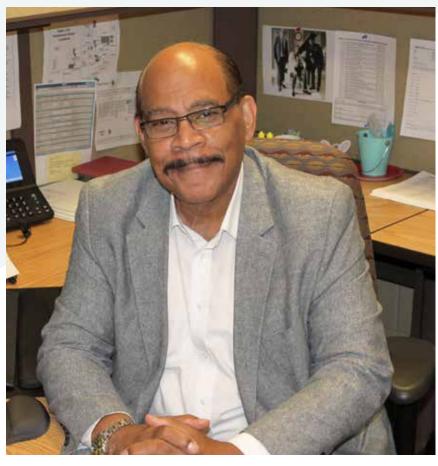
As the 2016 Assessment results are fully analyzed, we will use 2017 and 2018 to work with business unit and operations leadership to identify top safety priorities and develop action plans to eliminate these issues. In line with this prioritization, the company will establish a safety scorecard that includes both leading and lagging indicator metrics that more accurately reflect our long-term strategy to build a safety culture.

#### 2016 KEY GOALS



## **Profile: Robert Huggar**

Living out Tennant Company's Value of Stewardship.



Robert Huggar Tennant Company Supply Chain Development Leader

When a Tennant co-worker invited Robert Huggar to spend a Saturday at a community "fix-it" clinic, he probably didn't realize he was tapping into a real pro.

In fact, for Robert – a Supply Chain Development Leader at Tennant – it was an opportunity for him to use his electrical engineering background in some of his favorite activities: fiddling with electronics, solving problems, and helping people learn self-sufficiency.

Hennepin County (the county that includes Minneapolis, Minn., USA and surrounding communities) Fix-It Clinics are offered several times a year in an effort to reduce waste going to landfills. Its website describes a Fix-It Clinic as a place where residents "bring in small household appliances, clothing, electronics, mobile devices and more and receive free guided assistance from volunteers with repair skills to disassemble, troubleshoot and fix their items."

Robert, whose hobbies include repairing old televisions and spinning records as a local DJ, brought his technical skills, as well as his vibrant personality, to his volunteer role at the Fix-it Clinic. "When someone brings an old lamp in for repair, you might think 'aww, they could just buy a new lamp.' But for some reason, this lamp may have sentimental value or it may be a financial issue," said Robert. Regardless, Robert's skills help to extend each item's useful life while also reducing waste sent to a landfill.

Tennant Company values employees like Robert who take the Tennant value of Stewardship into the broader community; helping reduce waste going to landfills is an added bonus.



## TENNANT COMPANY PARTNERS WITH JUNIOR ACHIEVEMENT.

In 2016, Tennant volunteers became "teachers for a day" at an elementary school in Minneapolis, Minnesota. Through the Junior Achievement Upper Midwest (JAUM) program, more than 37 Tennant employees taught nearly 500 students in kindergarten through fifth grade about financial literacy. The Junior Achievement program was established in 1949 with a goal to provide relevant, fundamental learning opportunities for students in grades K-12, preparing them for a lifetime of success.

Tennant Company also hosted one of the largest job shadows ever in the Twin Cities through JAUM. Thirty-eight Tennant volunteers helped educate more than 100 students from four local high schools about manufacturing and research and development. The event provided the students an opportunity to experience how they can impact the world around them as individuals, workers, and consumers.









## **Tennant Gives Back** IN 2016 AND BEYOND.

Stewardship of the communities we serve – leaving them better than we found them – is a core value for Tennant Company. One way Tennant demonstrates this commitment is through its employee volunteer efforts under the umbrella of "Tennant Gives Back."

It is in Tennant Company's cultural DNA to foster an environment that supports employees' desires to "give back" — whether it's making sandwiches for people who are homeless, assembling bicycles for children, or cleaning public recreational areas with Tennant outdoor sweeping equipment.



Each year, hundreds of Tennant employees around the world participate in Tennant Company-sponsored volunteer projects. Tennant employees and Tennant Company give graciously of time and resource in support of non-profit organizations and struggling members of our local communities. To determine how to quantify

the value of volunteering to Tennant and its employees, in 2016 Tennant launched an employee volunteer survey to determine if "volunteering" benefitted employees as well as our communities.

As we would learn, volunteer projects do more than just meet a community need. Participating in volunteer events also builds important skills and provides development opportunities for employees. In a survey of 545 employees who had participated in at least one volunteer event in 2016, we set out to discover:

- 1) Do Tennant employees feel that volunteering is important to them personally?
- 2) How important is it to employees' overall job satisfaction that Tennant Company support company-sponsored volunteer projects?
- 3) Does participating in a companysponsored volunteer project contribute to employee development of skills important to the company?

Of those employees who responded (N=156), nearly 90% agreed with the statement "Volunteering is important to me." More interestingly, of the respondents, roughly 80% "agreed or strongly agreed" that the company's support of volunteer efforts is "important to my overall job satisfaction."

Employees agreed that their participation in volunteer projects for Tennant Company also helped them develop skills that could assist them in their job. The top five highest-ranking skill areas identified by employees included:

- 1) Teamwork
- 2) Motivating others
- 3) Communications
- 4) Customer empathy
- 5) Knowledge of Tennant equipment

Tennant Company supports employeegiving in many ways, in addition to volunteering. Through the Minnesotabased Tennant Foundation, the company facilitates donations of Tennant equipment, matching gifts for Tennant employee financial donations, and financial support for volunteer hours outside of Tennant. Armed with information on how employees perceive and value company-sponsored volunteer programs, Tennant Company continues to evaluate formalization of corporate volunteering such as creation of regional employee-led volunteer councils to select and coordinate events.



Community Event at Minnesota Zoo

Tennant employees volunteer their time cleaning up the grounds at the Minnesota Zoo in Apple Valley, Minnesota.

#### SURVEY FINDINGS.

90%

### IMPORTANCE OF VOLUNTEERING

90% of employees agreed with the statement "Volunteering is important to me" 80%

### COMPANY SUPPORT OF VOLUNTEERING

Roughly 80% "agreed or strongly agreed" that the company's support of volunteer efforts is "important to my overall job satisfaction" In 2016, Tennant Company held its 6th annual Tennant Gives Back Global Sales Meeting (GSM) and Winter Service Meeting (WSM) Community Service Projects.

The Tennant Foundation made cash donations of \$20,000 for the GSM project and \$21,300 for the WSM project to help Operation Gratitude send more than 200,000 care packages. Tennant employees assembled hygiene kits for those thousands of brave men and women serving overseas in harsh and remote areas.





Top, Left & Right
Tennant employees assemble care
packets and hygiene kits for those
serving overseas





# **Tennant Foundation**GIVING PRINCIPLES.

Tennant Company's corporate giving is driven by a commitment to creating a cleaner, safer, healthier world in which to live, work and play.





#### **GIVING PROGRAMS**

Through corporate-directed giving and the Tennant Foundation, our company proudly supports organizations, programs and individuals who share this value and commitment. Some examples of our giving programs include:

- Tennant Employee Scholarship Program
- Volunteer Gift Matching Program
- Employee Gift Matching Program
- United Way
- Equipment Donations
- Operating and Capital Grants



#### **GIFT MATCHING**

For nearly five decades, Tennant
Foundation Gift Matching Program has
provided matching contributions on
employee gifts to organizations recognized
as non-profit and tax-exempt by the IRS in
the United States.

#### **VOLUNTEER GIFT MATCHING**

The Volunteer Gift Matching Program recognizes the volunteer work of Tennant employees in their respective communities. This innovative program supports 40 hours or more per year of volunteer hours to a single agency with a \$200 gift if that agency would otherwise be eligible for Foundation grants. The program encourages and rewards volunteerism in response to the ever-increasing needs of local non-profit organizations.

#### TENNANT GIVING PROGRAM

#### **EQUIPMENT DONATIONS**

Tennant Company donates Tennant equipment to non-profit organizations to further our vision of creating a cleaner, safer, healthier world. We consider it an imperative that our company is a steward to the communities in which we do business. Organizations that are non-profit entities, with 501(c)(3) designation and who do not have a religious affiliation, may be eligible for equipment donation. Equipment donations may be granted to any eligible organizations in the United States. Consideration will be given to the potential for a donation to adversely impact the business of a Tennant partner or distributor. Therefore, Tennant may consult its partners prior to making a final decision.

#### **SCHOLARSHIP PROGRAM**

In 1980, the Tennant Scholarship Program was implemented for eligible children of regular full-time or part-time Tennant employees. A maximum of 22 new scholarships are available annually, with awards of \$1,500 per year for full-time study. Each scholarship is limited to four consecutive years for those students attending any approved post-high school educational program. Students must requalify for scholarships each year. Scholarships are granted on the basis of educational performance, extracurricular involvement and potential to succeed in the chosen educational program.

#### **GRANT PROGRAM**

Tennant Foundation grants are directed to organizations serving our headquarters community around Minneapolis and are typically modest operating grants. When considering requests for grants, the Tennant Foundation considers: Whether this request furthers our commitment to create a cleaner, safer, healthier world in which to live, work and play. Improving the "quality of life" in our community through environmental programs or social services is one perspective in our grant making. Workforce readiness through education. vocational rehabilitation and other similar services is a second category of giving. Finally, contributing to cultural and arts organizations that enable our employees and their families to "play" is an area of giving for the Tennant Foundation. Tennant Company will consider making inkind or equipment donations outside of the Foundation when requests are employeesupported, when they help to further our giving mission and if the recipient organization meets eligibility requirements.

## GRANT PROGRAM APPLICATION PROCESS

Organizations interested in submitting a grant request should complete the Minnesota Common Grant Application Form and explain how their organization's work helps to further Tennant Foundation's mission to create a cleaner, safer, healthier world in which to live, work and play. Only qualified 501(c)(3) organizations with no religious affiliation are eligible to receive a grant. The Foundation does not normally fund capital campaigns or organizations funded by the United Way.

Mail completed applications to: Tennant Foundation 701 North Lilac Drive, P.O. Box 1452 Minneapolis, MN 55440

## **2016 Grants Awarded** LIVE. WORK. PLAY.

BLIND, Inc.

Bridging

Children's Hospital Foundation

Children's Theatre Company

**Dunwoody College of Technology** 

**Environmental Initiative** 

Fraser

**Great River Greening** 

**Growth & Justice** 

**Guthrie Theater** 

HIRED

Junior Achievement

MEDA

Minneapolis Institute of Arts

Minneapolis Recreation Development

Minnesota's Private Colleges Fund

Minnesota Academy of Science

Minnesota Opera

Minnesota Orchestra

Minnesota Public Radio

Minnesota Zoo Foundation

Mississippi Park Connection

MN Children's Museum

MN Institute for Talented Youth

Operation Gratitude

**PRISM** 

Science Museum of MN

Stages Theatre Company

The Food Group

The St. Paul Chamber Orchestra

The Works Museum

Tree Trust

Twin Cities Public Television

United Way - Ottawa County, MI

United Way - Twin Cities

Walker Art Center

Women Venture, LLC













# Foundation & Giving 2016 FINANCIAL DATA.

FISCAL YEAR ENDED DECEMBER 31, 2016

| TENNANT FOUNDATION                     |           |     |
|--|-----------|-----|
| Total Grant Disbursement               | \$428,707 | (1) |
| Total Number of Grants                 | 40        |     |
| Total Employee Gift Matching           | \$37,207  |     |
| Administrative Expenses                | \$47,330  |     |
| Expenses as a Percent of Disbursements | 11.0%     |     |
| Grants Paid in 2016                    |           |     |
| Social Services (LIVE)                 | \$107,581 |     |
| Environmental (LIVE)                   | \$721     |     |
| Health & Safety (LIVE)                 | \$9,515   |     |
| Cultural (PLAY)                        | \$50,800  |     |
| Education & Workforce Readiness (WORK) | \$87,040  |     |
| Public TV & Radio (WORK)               | \$10,050  |     |
| United Way                             | \$163,000 |     |
| Total Foundation Contributions         | \$428,707 |     |
| TENNANT GIVING                         |           |     |
| Tennant Scholarship Program            | \$101,342 |     |
| Equipment & Inventory<br>Donations     | \$46,740  |     |
| Total Giving Contributions             | \$148,082 | (2) |
| GRAND TOTAL (1), (2)                   | \$576,789 |     |

## **2016 Tennant Company Sustainable Enterprise**PERFORMANCE SUMMARY.

Tennant has established long-term, quantitative, measureable goals for four focus areas: People & Communities, Products, GHG Emissions/Energy, and Waste.

| Focus Area                     | Objective   | Metric   | 2016           |             | 2015        | 2014                    |      | Notes  |
|--------------------------------|---|--|----------------|-------------|-------------|-------------------------|------|--|
| Products                       | Develop Products that offer measurable environmental impact   | Number of targets set.   | 1              |             | 7           | 4                       |      | Process implemented Aug. 2014                        |
|                                | improvements, in one or more customer use-phase categories.   | Number of targets achieved at launch.  | *              |             | *           | 4                       |      | *Projects had not reached<br>Launch as of 12/31/2016 |
|                                | Conduct cradle-to-grave Life Cycle<br>Assessment (LCA) on recently<br>developed, representative, higher<br>volume product.              | Complete LCA   |                |             | <b>√</b>    | Starte                  | ed . | T300 Project Completed in 2015                       |
|                                | Conduct cradle-to-grave LCA on internal combustion powered product or a new technology/ business model offering.                        | Complete LCA   | New i          | in 2016     |             |                         |      | Scheduled completion 2017                            |
|                                | Develop a methodology and tool to calculate product portfolio impacts   | Methodology and tool development   | Starte         | ed          | New in 20   | 15                      |      | Scheduled completion 2017                            |
|                                | for Water and GHG Emissions that<br>meets GHG Protocol Corporate<br>Value Chain (Scope 3) Accounting<br>and Reporting Standard. Develop | Long-term, product portfolio target<br>for GHG Emissions (Use of Sold<br>Products- Scope 3, Category 11) set     | Starte         | ed          | New in 20   | 15                      |      | Scheduled completion 2017                            |
| long-term improvement targets. |   | Long-term, product portfolio target for water use set.   | t .            | _           | New in 20   | 15                      |      | Scheduled completion TBD                             |
| Focus Area                     | Objective   | Metric   | 2016 2015 2014 |             |             |                         |      |  |
| People &                       | Corporate Giving  | Employee volunteer Hours   | 2,234          |             | 3,107       | 1,500                   |      |  |
| Communities                    |   | Tennant Giving**   | \$576,7        | 789         | \$854,762   |                         |      |  |
|                                | Safety Incidents  | Operations   | 7.28           | 7.28        |             | 5.23                    |      |  |
|                                |   | NA TSSC***   | 4.31           |             | 3.45        | 2.96                    |      |  |
|                                | Incident Severity   | Operations   | 3.85           |             | 3.14        | 3.51                    |      |  |
|                                |   | NA TSSC***   | 1.26           |             | 1.25        | 1.94                    |      |  |
|                                | Company Ethics  | Number of Complaints   | 13             |             | 15 12       |                         |      |  |
|                                |   | Percent Closed   | 100            |             | 100         | 100                     |      |  |
|                                |   | Average days open  | 121            | 121         |             | 23.75                   |      |  |
|                                |   | **Includes sum of Tennant Founda<br>Matching, Equipment donations ar   |                |             |             |                         |      |  |
|                                |   | ***North American Tennant Sales  |                |             |             |                         |      |  |
| Focus Area                     | Objective   |  |                |             |             |                         |      |  |
| Waste                          | Our aspirational waste goal is zero v<br>zero waste may not be achievable of<br>opportunities.  |  |                |             |             |                         |      |  |
| Focus Area                     | Objective   | Metric   | 2016           | 2015        | 2014        | 2013                    | 2012 | Notes  |
| GHG<br>Emissions/<br>Energy    | Reduce GHG Emissions  | Scope 1+2 GHG Emissions<br>Intensity reduced 25% (to 31.9)<br>by 2020. Base year is 2012.                        | 40.0           | 41.4        | 41.2        | 42.5                    | 42.6 | mT CO <sub>2</sub> e per million US\$ revenue        |
|                                |   | Long-term, science-based<br>target(s) for Scope 1+2 GHG<br>Emissions set.  | Started        | New in      | ew in 2015  |                         |      | Scheduled completion<br>Sept. 2017                   |
|                                |   | Scope 3 (upstream & downstream) LCA complete.  | <b>√</b>       | <b>√</b>    |             | Complete annua          |      | ally for reporting year shown                        |
|                                |   | Supply Chain sustainability—all categories assessed, one direct material category selected for pilot engagement. | <b>√</b>       | <b>✓</b>    | New in 2014 |                         |      |  |
|                                |   | Supply Chain sustainability—<br>program defined and<br>engagement started.                                       | _              | New in 2014 |             | Scheduled to begin 2017 |      |  |

## **GRI INDEX**

## BOUNDARIES LIMITATIONS OF MATERIAL ISSUES (G4-20, G4-21).

All Specific Standard Disclosures on which we report map into one or more of the below-listed material issues. These material issues were identified per our Stakeholder and Materiality Analysis (See page xx).

|                              | BOUNDARIES                               |   | LIMI                   | TATIONS                 |
|------------------------------|--|---|------------------------|-------------------------|
| Material Issues              | Within<br>Organization                   | Outside<br>Organization                               | Within<br>Organization | Outside<br>Organization |
| Economic                     | Tennant Company                          | Shareholders  | _                      | _                       |
| Product Use<br>Phase         | Product Development                      | Customers   | _                      | _                       |
| People & Community           | Tennant Company  <br>Tennant Foundation  | Shareholders   Customers  <br>Employees   Communities | _                      | _                       |
| Product Materials            | Tennant Company  <br>Product Development | Suppliers   Customers  <br>Communities                | _                      | _                       |
| Packaging Materials          | Tennant Company                          | Suppliers   Customers  <br>Communities                | -                      | _                       |
| Climate Change<br>Mitigation | Tennant Company                          | Shareholders   Customers  <br>Communities             | -                      | _                       |
| Supply Chain                 | Tennant Company  <br>Operations          | Shareholders   Suppliers  <br>Customers               | -                      | _                       |
| Process Efficiency           | Tennant Company  <br>Operations          | Employees   Customers                                 | -                      | _                       |
| Product End-<br>of-Life      | Tennant Company   Recon                  | Customers   Communities                               | _                      | _                       |
| Waste Stream<br>Management   | Tennant Company  <br>Operations          | Communities   Shareholders                            | _                      | _                       |
| Enterprise<br>Water          | Tennant Company  <br>Operations          | Communities   | -                      | _                       |

## **GRI INDEX**

## GENERAL STANDARD DISCLOSURES.

| REFERENCE    | DESCRIPTION   | PAGE NUMBER<br>(OR LINK)  | REFERENCE   | EXTERNAL<br>ASSURANCE |  |
|--------------|---|---------------------------|---|-----------------------|--|
| STRATEGY AN  | ID ANALYSIS   |                           |   |                       |  |
| G4-1         | Statement from most senior decision maker                                   |                           | CEO Letter  |                       |  |
| G4-2         | Description of key impacts, risks, and opportunities                        | 10K - pg 20<br>CDP - pg 3 |   |                       |  |
| ORGANIZATIO  | NAL PROFILE   |                           |   |                       |  |
| G4-3         | Name of the organization  |                           | Tennant at a Glance   |                       |  |
| G4-4         | Primary brands, products, and services                                      |                           | Tennant at a Glance   |                       |  |
| G4-5         | Location of the organization's headquarters                                 |                           | Tennant at a Glance   |                       |  |
| G4-6         | Number of countries where the organization operates                         | pg 10                     |   |                       |  |
| G4-7         | Nature of ownership and legal form  | 10K - Cover page          | Minnesota Corporation, publicly traded on NYSE under TNC.   |                       |  |
| G4-8         | Markets and sectors served  | pg 8                      |   |                       |  |
| G4-9         | Scale of the organization   | 10K - pg 4, 22, 33        | Also map to about Tennant and Map   |                       |  |
| G4-10        | Number of employees   | pg 53                     |   |                       |  |
| G4-11        | Employees covered by collective bargaining agreements                       |                           | USA - None<br>Europe - All<br>Asia - None   |                       |  |
| G4-12        | Organization's supply chain   | pg 16                     |   |                       |  |
| G4-13        | Changes in the organization's structure, ownership, or supply chain         | 10K - pg10                |   |                       |  |
| G4-15        | Economic, environmental or social charters, principles or other initiatives | pg 20, 24, 28, 30         |   |                       |  |
| G4-16        | Memberships of associations or advocacy organizations                       | pg 8                      |   |                       |  |
| IDENTIFIED M | ATERIAL ASPECTS AND BOUNDARIES  |                           |   |                       |  |
| G4-17        | Entities included in the organization's consolidated financial statements   | 10k - pg 3                |   |                       |  |
| G4-18        | Process for defining report content and aspect boundaries                   |                           | Send out a call for content to management<br>team, in addition to a brainstorm meeting<br>with report team. Ensure content aligns<br>with four focus areas. |                       |  |
| G4-19        | Material aspects identified in the defining report content process          | pg 15                     |   |                       |  |

| REFERENCE   | DESCRIPTION  | PAGE NUMBER<br>(OR LINK)                 | REFERENCE   | EXTERNAL<br>ASSURANCE |
|-------------|--|--|---|-----------------------|
|             |  |  |   |                       |
| G4-20       | Aspect boundary within the organization                          | pg 43                                    |   |                       |
| G4-21       | Aspect boundary outside the organization                         | pg 43                                    |   |                       |
| G4-22       | Restatement of information                                       | CDP - pg 32                              |   |                       |
| G4-23       | Changes in scope or aspect boundaries from previous years        | CDP - pg 1                               |   |                       |
| STAKEHOLDER | R ENGAGEMENT   |  |   |                       |
| G4-24       | Stakeholder groups engaged by organization                       | pg 16                                    |   |                       |
| G4-25       | Basis for identification and selection of stakeholders to engage | pg 16                                    |   |                       |
| G4-26       | Approach to stakeholder engagement                               | pg 17                                    |   |                       |
| G4-27       | Key topics and concerns raised through stakeholder engagement    | pg 17                                    |   |                       |
| REPORT PROF | ILE  |  |   |                       |
| G4-28       | Reporting period   |  | Calendar year 2016<br>(January 1- December 31)  |                       |
| G4-29       | Date of most recent previous report                              |  | 2015 report published in September 2016   |                       |
| G4-30       | Reporting cycle  |  | Report published on an annual basis   |                       |
| G4-31       | Contact point for questions                                      |  | Questions and comments pertaining to this report can be directed to: SustainabilityReport@tennantco.com   |                       |
| G4-32       | In accordance option   |  | Report is developed using "in accordance requirements, but is not "in accordance."  |                       |
| G4-33       | External assurance policy  |  | No External Assurance Policy  |                       |
| GOVERNANCE  | :  |  |   |                       |
| G4-34       | Governance structure   | Proxy pg 9                               | Tennant company is governed by our Boa of Directors, which has four standing Board Committees: Audit, Compensation, Executive and Governance. Each committee of Tennant's Board of Director has a written charter covering the committee's purpose and responsibilities. The Charters and Corporate Governance Principles for Tenant's Board Committees are available at Tennantco.com. More information is available in our Proxy. | s                     |
| G4-35       | Delegation of authority  | 10K - pg 4, 32, 48, 56<br>CSR - pg 38-41 | 10K - pg 56 - Financial<br>CSR pg 38-41 - Social<br>10K - pg 4, 32, 48 - Environmental  |                       |
| G4-36       | Organizational structure   | Proxy pg 10                              |   |                       |
|             |  |  |   |                       |

| REFERENCE     | DESCRIPTION   | PAGE NUMBER<br>(OR LINK) | REFERENCE  | EXTERNAL<br>ASSURANCE |
|---------------|---|--------------------------|--|-----------------------|
|               |   |                          |  |                       |
| G4-38         | Composition of highest governance body and its committees   | Proxy pg 16              |  |                       |
| G4-39         | Chair of highest governance body  | Proxy pg 9               |  |                       |
| G4-40         | Nomination and selection process for highest governance body and its committees                             | Proxy pg 13              |  |                       |
| G4-41         | Conflict of interest management   | Proxy pg 9               |  |                       |
| G4-42         | Highest governance body's role in setting purpose, values, and strategy                                     | Proxy pg 10              |  |                       |
| G4-43         | Highest governance body's competencies  | Proxy pg 4               |  |                       |
| G4-44         | Highest governance body's performance evaluation  | Proxy pg 13              |  |                       |
| G4-45         | Highest governance body's role in the identification and management of risk management                      | Proxy pg 10              |  |                       |
| G4-46         | Highest governance body's role in the effectiveness of risk management                                      | Proxy pg 10              |  |                       |
| G4-47         | Highest governance body's role in the review of risk management   | Proxy pg 10              |  |                       |
| G4-49         | Process for communicating critical concerns to the highest governance body                                  | Proxy pg 14              |  |                       |
| G4-50         | Highest governance body's role in evaluating economic, environmental, and social performance                | Proxy pg 10              |  |                       |
| G4-51         | Remuneration policies   | Proxy pg 20              |  |                       |
| G4-52         | Remuneration process  | Proxy pg 20              |  |                       |
| G4-53         | Stakeholder input on remuneration policies and proposals, if applicable                                     | Proxy pg 21              |  |                       |
| ETHICS AND II | NTEGRITY  |                          |  |                       |
| G4-56         | Organization's values, principles, standards,<br>and norms of behavior and mechanisms for<br>seeking advice |                          | We have an employee handbook, ethics policy, anticorruption training, and nondiscrimination policy which are available to all employees in digita and printed formats. We have an ethic hotline to anonymously report ethics, discrimination or unsafe workplace conditions. |                       |

| seekin<br>behavi<br>G4-58 Interna<br>reporti | al and external mechanisms for<br>ng concerns about ethical and lawful |                 | We have an employee handbook, ethics policy, anticorruption training, and nondiscrimination policy which are available to all employees in digital and printed formats. We have an ethics hotline to anonymously report ethics, discrimination or unsafe workplace conditions.  We have an employee handbook, ethics policy, anticorruption training, and nondiscrimination policy which are available to all employees in digital and printed formats. We have an ethics hotline to anonymously report ethics, |  |
|--|--|-----------------|---|--|
| reporti                                      | ng concerns about ethical and lawful                                   |                 | We have an employee handbook, ethics policy, anticorruption training, and nondiscrimination policy which are available to all employees in digital and printed formats. We have an ethics   |  |
| behavi                                       |  |                 | discrimination or unsafe workplace conditions.  |  |
| SPECIFIC STANDARI                            | DISCLOSURES  |                 |   |  |
| CATEGORY: ECONOMIC                           | ;  |                 |   |  |
|  | ONOMIC PERFORMANCE   |                 |   |  |
| G4-DMA                                       |  |                 |   |  |
| G4-EC1 Direct                                | economic value generated   | 10K - pg 13, 24 |   |  |
| G4-EC2 Financ                                | ial implications and risks due to e change                             | CDP - pg 3-4    |   |  |
| G4-EC4 Financ<br>govern                      | ial assistance received from<br>ments                                  |                 | Tennant did not receive financial assistance from governments in 2016.  |  |
| MATERIAL ASPECT: IN                          | DIRECT ECONOMIC IMPACTS  |                 |   |  |
| G4-DMA                                       |  |                 |   |  |
|  | pment and impact of infrastructure<br>nents and services supported     | pg 41           |   |  |
| 9  | cant indirect economic impacts,<br>ng the extent of impacts            | 10K - pg 20     |   |  |
| CATEGORY: ENVIRONM                           | IENTAL   |                 |   |  |
| MATERIAL ASPECT: EN                          | IERGY  |                 |   |  |
| G4-DMA                                       |  | pg 24           |   |  |
| G4-EN3 Energy                                | consumption within the organization                                    | CDP - pg 23-24  |   |  |
| G4-EN4 Energy<br>organia                     | consumption outside of the zation                                      | CDP - pg 33-34  |   |  |
| G4-EN5 Energy                                | Intensity  | CDP - pg 5      |   |  |
| G4-EN6 Reduc                                 | tion of energy consumption   | CDP - pg 6-8    |   |  |

pg 24

MATERIAL ASPECT: EMISSIONS

G4-DMA

| REFERENCE   | DESCRIPTION   | PAGE NUMBER<br>(OR LINK) | REFERENCE   | EXTERNAL<br>ASSURANCE |
|-------------|---|--------------------------|---|-----------------------|
| G4-EN15     | Direct Greenhouse gas (GHG) emissions (Scope 1)   | CDP - pg 27-28           |   |                       |
| G4-EN16     | Energy indirect greenhouse gas (GHG) emissions (Scope 2)  | CDP - pg 30              |   |                       |
| G4-EN17     | Other indirect greenhouse gas (GHG) emissions (Scope 3)   | CDP - pg 33-34           |   |                       |
| G4-EN18     | Greenhouse gas (GHG) emissions intensity  | CDP - pg 32              |   |                       |
| G4-EN19     | Reduction of greenhouse has (GHG) emissions   | CDP - pg 32              |   |                       |
| MATERIAL AS | PECT: EFFLUENTS AND WASTE   |                          |   |                       |
| G4-DMA      |   |                          |   |                       |
| G4-EN24     | Total number and volume of significant spills   |                          | There were no significant spills in 2016.   |                       |
| MATERIAL AS | PECT: PRODUCTS AND SERVICES   |                          |   |                       |
| G4-DMA      |   | pg 20                    |   |                       |
| G4-EN27     | Event of impact mitigation of environmental impacts of products and services  |                          | Tennant is currently committed to developing a Science-Based Target for Scope 3 Category 11 emissions in 2017. For reporting year 2016 the data was not available to report on environmental impacts of Tennant's products beyond our CDP submission for Category 11. |                       |
| MATERIAL AS | PECT: COMPLIANCE  |                          |   |                       |
| G4-DMA      |   |                          |   |                       |
| G4-EN29     | Monetary value of significant fines and total number of non-monetary sanctions for non-compliance with environmental laws and regulations                             |                          | There were no significant fines or sanctions for non-compliance with environmental laws or regulations.   |                       |
| MATERIAL AS | PECT: TRANSPORT   |                          |   |                       |
| G4-DMA      |   |                          |   |                       |
| G4-EN30     | Significant environmental impacts of transporting products and other goods and materials for the organization's operations, and transporting members of the workforce | CDP - pg 34-35           |   |                       |

REFERENCE DESCRIPTION PAGE NUMBER REFERENCE EXTERNAL (OR LINK) ASSURANCE

#### **CATEGORY: SOCIAL**

#### SUB-CATEGORY: LABOR PRACTICES AND DECENT WORK

#### **MATERIAL ASPECT: EMPLOYMENT**

G4-DMA

G4-LA1 Total number and rates of new employee

hires and employee turnover by age group,

gender, and region

On December 31, 2016, Tennant Company employed 3236 FTE's globally. This was a net increase from January 1, 2015, of 73 FTE's.

Tennant's turnover rate was 17.62% globally.

Employee demographics can be found in

G4-10.

#### **MATERIAL ASPECT: OCCUPATIONAL HEALTH AND SAFETY**

G4-DMA

G4-LA6 Type of injury and rates of injury,

occupational diseases, lost days, and absenteeism, and total number of workrelated fatalities, by region and by gender pg 42

There were zero work-related fatalities

in 2016.

#### **MATERIAL ASPECT: TRAINING AND EDUCATION**

G4-DMA

G4-LA11 Percentage of employees receiving regular

performance and career development reviews, by gender and by employee

category

All eligible employees received a performance review with the goal of completing the review within one month of the scheduled common review date (April).

#### **MATERIAL ASPECT: LABOR PRACTICES GRIEVANCE MECHANISMS**

G4-DMA

G4-LA16 Number of labor practices grievances

There were no labor practice grievances in 2016.

#### SUB-CATEGORY: HUMAN RIGHTS

#### **MATERIAL ASPECT: NON-DISCRIMINATION**

G4-DMA

G4-HR3 Incidents of discrimination

In the ordinary course of business, claims of discrimination may be received by Tennant through supervisors, representatives of Tennant's Human Resources organization, Tennant's Hotline or external authorities. The Hotline number is available globally and complaints may be made anonymously, where allowed by law. All claims are promptly investigated using internal or external independent investigators. Tennant enforces a strict anti-retaliation policy to encourage prompt and fair notice and resolution of claims. In addition, Tennant's Human Resources organization regularly audits internal procedures and responds to requests for information from customers and external authorities such as state and national labor and contracting authorities.

#### REFERENCE DESCRIPTION

### PAGE NUMBER (OR LINK)

#### **REFERENCE**

### **EXTERNAL ASSURANCE**

#### **MATERIAL ASPECT: CHILD LABOR**

G4-DMA

G4-HR5 Operations and suppliers identified as

having significant risk for incidents of child labor, and measures taken to contribute to the effective abolition of child labor It is Tennant's policy that it will not employ, nor knowingly engage with suppliers who employ, workers younger than the minimum age prescribed by local law. Notwithstanding, Tennant's policy is to not employ, nor knowingly engage with suppliers who employ, workers younger than 15 years of age.

#### MATERIAL ASPECT: FORCED OR COMPULSORY LABOR

G4-DMA

G4-HR6 Operations and suppliers identified as

having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of all forms

of forced or compulsory labor

Tennant does not use, nor does it knowingly engage with suppliers who use forced labor, whether in the form of prison labor, indentured labor, bonded labor,

slavery, or otherwise.

#### **MATERIAL ASPECT: ASSESSMENT**

G4-DMA

G4-HR9 Total number and percentage of operations

that have been subject to human rights reviews or impact assessments

Tennant Company's operations are regularly reviewed to ensure human rights, ethics, and labor practices are aligned with our corporate policies and practice. Tennant maintains a global hotline to received complaints and issues, anonymously, where allowed by law, and enforces a strict anti-retaliation policy to encourage self-regulation.

#### SUB-CATEGORY: SOCIETY

#### MATERIAL ASPECT: ANTI-CORRUPTION

G4-DMA

G4-S03 Total number and percentage of operations

assessed for risks related to corruption and

the significant risks identified

We comply with the provisions of the U.S. Foreign Corrupt Practices Act (FCPA) of 1977, the UK Bribery Act 2010, and other applicable ABAC (anti-bribery, anti-corruption) laws and regulations. Accordingly, our relevant policies prohibit any payments to persons, foreign officials, or foreign political parties for the purpose of obtaining, retaining, or directing business.

G4-S04 Communication and training on

anticorruption policies and procedures

We regularly conduct online business ethics training across our employee base and online ABAC training to select job functions. Additionally, on a risk-based approach we conduct supplemental live and web-based business ethics and ABAC training to select employees and third parties.

| REFERENCE   | DESCRIPTION   | PAGE NUMBER<br>(OR LINK) | REFERENCE  | EXTERNAL<br>ASSURANCE |
|-------------|---|--------------------------|--|-----------------------|
| G4-S05      | Confirmed incidents of corruption and actions taken   |                          | None in 2016.  |                       |
| MATERIAL AS | PECT: PUBLIC POLICY   |                          |  |                       |
| G4-DMA      |   |                          |  | ·                     |
| G4-S06      | Total value of political contributions by country and recipient/beneficiary   |                          | Aside from our participation in public industry bodies that recommend product safety standards, in which cases our participation is appropriate, public, and fully transparent, Tennant Company does not lobby or participate in public policy development.  | ry                    |
|             |   |                          | We do support Non-Governmental Organizations (NGOs) that work to improve conditions in facilities; e.g., Healthy School Campaign, Environmental Initiative, The NorthStar initiative at the University of Minnesota, and Global Environmental Management Initiative. We believe the goals of such organizations are aligned with our vision of creating a cleaner, safer, healthier world. | S                     |
| ΜΔΤΕΡΙΔΙ ΔS | PECT: ANTI-COMPETITIVE BEHAVIOR   |                          |  |                       |
| G4-DMA      |   |                          |  |                       |
| G4-S07      | Total number of legal actions for anti-<br>competitive behavior, anti-trust, and<br>monopoly practices and their outcomes         |                          | None in 2016.  |                       |
| MATERIAL AS | PECT: COMPLIANCE  |                          |  |                       |
| G4-DMA      |   |                          |  |                       |
| G4-S08      | Monetary value of significant fines and tota<br>number of non-monetary sanctions for non-<br>compliance with laws and regulations | I                        | None in 2016.  |                       |

#### REFERENCE DESCRIPTION

### PAGE NUMBER (OR LINK)

#### REFERENCE

EXTERNAL ASSURANCE

#### SUB-CATEGORY: PRODUCT RESPONSIBILITY

#### **MATERIAL ASPECT: CUSTOMER HEALTH AND SAFETY**

G4-DMA

G4-PR1

Percentage of significant product and service categories for which health and safety impacts are assessed for improvement

Tennant actively engages internal and external test and evaluation agencies to review products for health and safety impact and to ensure Tennant is compliant with all applicable product regulations. This occurs during new product development, and also during a product's lifecycle as updates are made to meet the changing needs of our customers and stakeholders, and to meet changing regulations in our markets. Through Tennant's Quality Assurance process, issues are reviewed regularly. Any issue impacting health or safety related to our products is addressed immediately by various committees that are authorized to implement any necessary changes.

G4-PR2

Total number of incidents of noncompliance with regulations and voluntary codes concerning the health and safety impacts of products and services during their life cycle, by type of outcomes Zero

#### MATERIAL ASPECT: PRODUCT AND SERVICE LABELING

G4-DMA

G4-PR3

Type of product and service information required by the organization's procedures for product and service information and labeling, and percentage of significant product and service categories subject to such information requirements

Internal ISP processes dictate that Tennant identify and comply with applicable product safety regulations which includes labeling. Product safety regulations dictate what information appears on our machine data labels. We also track sourcing information on some components in order to inform customers regarding substance origin and restrictions, including presence of: minerals sourced in conflict areas, REACH substances, latex, animal-based products and recycled content. Lastly, Tennant complies with WEEE and RoHS directives in Europe.

#### **MATERIAL ASPECT: MARKETING COMMUNICATIONS**

G4-DMA

G4-PR7

Total number of incidents of non-compliance with regulations and voluntary codes concerning marketing communications, including advertising, promotion, and sponsorship, by type of outcome None for 2016

## **GRI INDEX**

#### G4-10 TABLE: TENNANT EMPLOYEE DEMOGRAPHICS.

As of December 31, 2016

|             | FEMALE   Age Range |            |            |            |            |      | MALE   Age Range |            |            |            |            |      | GRAND<br>TOTAL |
|-------------|--------------------|------------|------------|------------|------------|------|------------------|------------|------------|------------|------------|------|----------------|
| Age Range   | < 20               | 20 -<br>30 | 31 -<br>40 | 41 -<br>50 | 51 -<br>60 | > 60 | < 20             | 20 -<br>30 | 31 -<br>40 | 41 -<br>50 | 51 -<br>60 | > 60 |                |
| Australia   |                    | 1          | 6          | 4          | 3          |      |                  | 12         | 21         | 23         | 15         | 1    | 86             |
| Belgium     |                    | 7          | 14         | 17         | 1          | 1    |                  | 1          | 17         | 13         | 3          |      | 73             |
| Brazil      | 3                  | 17         | 11         | 4          | 4          |      | 1                | 39         | 42         | 26         | 14         | 2    | 163            |
| Canada      |                    |            |            | 1          | 2          |      |                  | 10         | 11         | 24         | 27         | 2    | 77             |
| China       |                    | 15         | 27         |            |            |      |                  | 22         | 61         | 14         | 2          |      | 141            |
| France      |                    |            | 7          | 4          | 1          |      |                  | 10         | 36         | 31         | 12         | 2    | 103            |
| Germany     |                    | 1          | 1          | 3          | 0          |      |                  | 5          | 16         | 18         | 13         | 1    | 58             |
| India       |                    |            | 1          |            |            |      |                  |            |            |            |            |      | 1              |
| Japan       |                    |            | 3          | 2          | 3          |      |                  |            | 5          | 15         | 7          |      | 35             |
| Mexico      |                    | 2          | 6          | 10         | 2          |      |                  | 7          | 12         | 21         | 7          | 1    | 68             |
| Netherlands |                    | 2          | 2          | 8          | 7          | 1    |                  | 21         | 31         | 60         | 64         | 14   | 209            |
| New Zealand |                    |            |            | 1          |            |      |                  |            |            |            | 4          | 1    | 6              |
| Portugal    |                    |            |            |            | 1          |      |                  | 1          | 4          | 4          | 3          |      | 13             |
| Singapore   |                    |            | 2          |            |            |      |                  |            | 2          | 3          |            |      | 7              |
| Spain       |                    | 3          | 1          | 1          |            |      |                  | 10         | 26         | 24         | 7          | 1    | 73             |
| Sweden      |                    |            |            |            |            |      |                  |            |            | 2          |            |      | 2              |
| UK          |                    | 3          | 12         | 4          | 1          |      |                  | 5          | 10         | 28         | 35         | 9    | 106            |
| USA         |                    | 35         | 90         | 79         | 130        | 32   | 1                | 214        | 376        | 473        | 469        | 116  | 2014           |
| Grand Total | 3                  | 86         | 183        | 138        | 154        | 33   | 2                | 357        | 670        | 779        | 682        | 150  | 3236           |



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