THE NEXT STAGE OF OUR SUSTAINABLE ENTERPRISE

SUSTAINABILITY REPORT 2014





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"PLAYING THE LONG GAME"



Chris Killingstad
President and Chief Executive Officer
Tennant Company

A MESSAGE FROM THE CEO

In 2015, we mark the 145th year since George H. Tennant founded Tennant Company. This milestone gives me an opportunity to reflect on our company's consistent, continuous improvement over more than 14 decades and our many game-changing innovations in that time. The evolution from manual floor maintenance to simple mechanical scrubbing to auto-scrubbers. The vacuumized sweeper of 1947 that revolutionized safe cleaning in large mills and factories. The discovery that millions of microscopic nanobubbles are the undisputed cleaning mechanism in our patented ec-H2O NanoClean™ technology. Our commitment to innovation and our ability to evolve our business model to changes in the market have together formed Tennant's great legacy.

An enduring legacy like Tennant Company's grows out of awareness to the importance of "playing the long game." I am not talking about a long pass in a football game. Those plays might be made in desperation, where maintaining control is at risk. The long game is about taking a holistic, longterm view of business strategy and then translating a sound strategy into a controlled portfolio of shorter-term initiatives and projects, over and over again. This repeatable success is what produces great legacies. And that's why, when it comes to Sustainability, Tennant Company is "playing the long game."

In our 2013 Annual Shareholder Letter and Corporate Sustainability Report, we communicated our "Blueprint for Growth" and "Blueprint for a Sustainable Enterprise." I'm pleased to report these



strategies are working. The strong performance is reflected in our economic results (see 2014 ANNUAL SHAREHOLDER LETTER) and environmental & social results (following sections). We've made good progress on all fronts.

An important focus in 2014 was embedding sustainability considerations into key business processes. That work accelerated in 2014 and will continue. We also gained actionable, science-based data by completing cornerstone Life Cycle Assessments. Together, these studies strongly reinforce two key, foundational elements of our strategy. First, our Products Focus Area is incredibly important. Second, the customer use-phase of our products is the dominant life cycle environmental impact area - across our full value chain. More detail on these points appears in the Focus Area sections of this report.

Sustainability is an all-encompassing topic and requires intense focus on those areas that matter most. Our Focus Areas and objectives / goals / metrics were crafted via thorough stakeholder and materiality assessments. The Focus Area sections of the report provide more detail on our progress, along with many inspiring stories.

Our vision remains, "We will lead our global industry in sustainable cleaning innovation that empowers our customers to create a cleaner, safer and healthier world." With our long-term commitment to creating a Sustainable Enterprise, we are moving to address

significant environmental and social impacts and issues that are linked to our strategic activities. Our "blueprints" include three core pillars upon which our growth strategies are based:

- Reach new markets and new customers
- Deliver a strong product and technology pipeline
- Don't lose sight of the discipline we've established around improving margins and controlling expenses

We'll continue to pursue these growth strategies in the short-medium term, as we progress long term toward becoming a Sustainable Enterprise. Thank you for your continuing support and confidence in Tennant Company.

Sincerely,

Chris Killingstad
President and Chief Executive Officer

TENNANT COMPANY HAS COMMITTED

 to set company-wide emissions targets based directly on climate science.



We felt some of the activities taken in 2015 warrant providing an early preview of our coming year report. In 2015, Tennant Company announced its commitment to set a greenhouse gas (GHG) emissions reduction target in line with climate science as part of a global initiative led by CDP, the UN Global Compact (UNGC), the World Resources Institute (WRI) and World Wildlife Fund (WWF).

Tennant Company joins many of the world's largest companies in this effort to set science-based targets to reduce GHG emissions in order to limit the increase in global average temperature to below 2° c, a level agreed on by the world's leading climate scientists and governments. The hope is that corporations like Tennant will help to drive the bolder corporate action and innovation needed to transition to a new low-carbon, sustainable economy and help to protect our planet, according to CDP.

By making a commitment to science-based GHG reductions, Tennant Company agrees it will set a science-based target by September of 2017 and that the target commitment will cover a span of at least five years.

In addition, Tennant Company has joined more than 700 of America's largest companies in signing The Climate Declaration, a call to action urging the public, policymakers and business leaders to seize the economic opportunity in tackling climate change. Launched in April of 2013, the Climate Declaration asserts that tackling climate change is America's greatest economic opportunity of the 21st century.

Signing the Climate Declaration and making a Science Based Target commitment are significant steps. Both show that Tennant Company is "playing the long game."













ABOUT TENNANT COMPANY

Creating a Cleaner, Safer, Healthier World

Tennant Company, a Minnesota company that was founded in 1870 and incorporated in 1909, is a world leader in designing, manufacturing and marketing solutions that empower customers to achieve quality cleaning performance, significantly reduce the use of their environmental impact and help create a cleaner, safer, healthier world. The Company's floor maintenance and outdoor cleaning equipment, detergent-free and other sustainable cleaning technologies, coatings and related products are used to clean and coat surfaces in factories, office buildings, parking lots and streets, airports, hospitals, schools, warehouses, shopping centers and other retail environments, and more. Customers include building service contract cleaners to whom organizations outsource facilities maintenance, as well as end-user businesses, healthcare facilities, schools and local, state and federal governments who handle facilities maintenance themselves. The Company reaches these customers through the industry's largest direct sales and service organization and through a strong and well-supported network of authorized distributors worldwide.

The Company offers products and solutions mainly consisting of mechanized cleaning equipment, detergent-free and other sustainable cleaning technologies, aftermarket parts and consumables, equipment maintenance and repair service, specialty surface coatings, and business solutions such as financing, rental and leasing programs. The Company offers its sustainable cleaning innovation, with ec-H2O™ NanoClean™ on rider scrubbers and the next generation ec-H2O Nanoclean on walk-behind scrubbers. The Company's suite of offerings are marketed and sold under the following brands: Tennant®, Nobles®, Green Machines™, Alfa Uma Empresa Tennant™ and Orbio®. The Orbio brand of products and solutions is developed and managed by Orbio Technologies, a group created by the Company to focus on expanding the opportunities for a category of sustainable On-Site Generation (OSG) technologies that create and dispense effective cleaning and antimicrobial solutions on site within a facility.

The Company's principal markets include targeted vertical industries such as retail, manufacturing/warehousing, education, healthcare and hospitality, among others. The Company sells products directly in 15 countries and through distributors in more than 80 countries. The Company serves customers in these geographies via three geographically aligned business units: The Americas, which consists of North America and Latin America; EMEA, which consists of Europe, the Middle East and Africa; and APAC, which consists of the Asia Pacific region.

TENNANT COMPANY GLOBAL LOCATIONS



Tennant Company Worldwide Employee Count* AMERICAS 1,704

APAC 282

EMEA

675

TENNANT

DELIVERS SHAREHOLDER VALUE

69

CONSECUTIVE YEARS OF CASH DIVIDENDS 43

CONSECUTIVE YEARS OF INCREASE IN ANNUAL CASH DIVIDEND PAYOUT





TENNANT COMPANY & PRODUCT AWARDS

2015

Orbio® os3 On-Site Generation (OSG) System chosen as Money-Saving Product by BUILDINGS Magazine
Tennant Company ec-H2O™ Technology wins Sanitary Maintenance Magazine's 2015 Distributor Choice Award

2015, 2014 & 2007 |

Named among America's Most Trustworthy Companies by Forbes

2014, 2008, 2007

Named among America's 200 Best Small Companies by Forbes

2014

Innovation Award Orbio® os3 On-Site Generation (OSG) System chosen by ISSA IDEA Award B5 Battery Burnisher recognized by International Design Excellence Awards

2013 |

GOOD DESIGN Award T12 Rider Scrubber recognized by Industrial Design Excellence

2012 |

Australian Business Awards Orbio 5000-Sc granted Top Honours

2011 |

R&D 100 Award Winner Green Machines™ 500ze recognized by R&D Magazine

2009 |

Manufacturer of the Year Award from ABM Industries, Inc.
Business Innovation of the Year ec-H2O Technology wins a European Business Award

2008 |

R&D 100 Award Winner – ec-H20 Technology named Top 100 Innovation by R&D Magazine

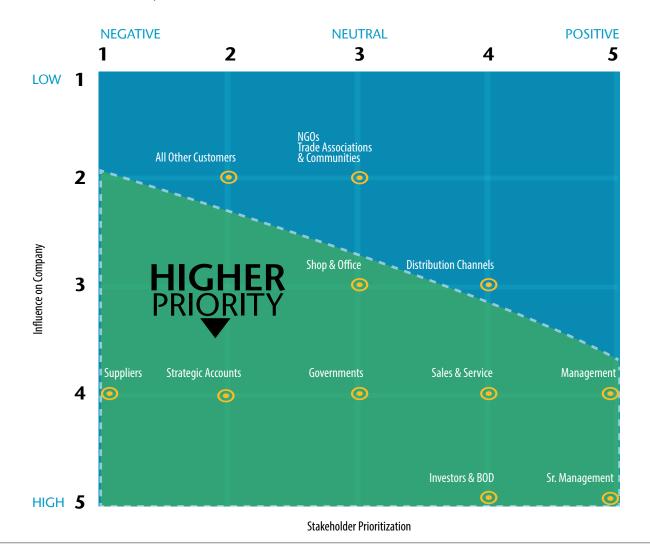
STAKEHOLDER ENGAGEMENT

During 2013 we identified eight key stakeholder groups, along with engagement strategies and tactics specific to each group.

The three priority stakeholder groups are customers, investors and employees. Another key group is our supply chain partners. In 2014 we reviewed our stakeholder groups and strategies. We found the 2013 analysis is still valid. We conducted a stakeholder prioritization analysis, see FIGURE I, to reevaluate our material issues and opportunities. This aligned our resources and active programs against our stakeholder's highest priorities. (Our stakeholders, stakeholder engagement strategies and tactics, and stakeholder issues and opportunities can be found in Appendix B.)

To gain further insights into our supply chain partners, we are beginning a supplier engagement initiative. Engagement priority will be built on the Scope 3 GHG Emissions and Water footprint analysis completed for 2014. Scope 3 supply chain emissions (Categories 1, 4 and 9) are primarily from our partners in the manufacturing, warehousing, and transportation sectors with manufacturing being the largest. A relatively small number of suppliers (5) account for 18% of our Scope 3, Category 1, 4 and 9 emissions. The top 25 suppliers account for 43%. In Q4 2015, we will assess suppliers in the top tier, select one sourcing category for initial engagement, and begin to develop engagement priorities and actions.

FIGURE I | Interest in Company/Impact by Company





PRODUCTS

FOCUS AREA

Disclosure of Management Approach for Products

Tennant Company is committed to creating and commercializing breakthrough, sustainable cleaning technologies. These solutions empower customers to significantly reduce their environmental impact in the product "use phase" and help to create a cleaner, safer, healthier world. With this proven model in place, we will extend innovation toward cradle-to-cradle solutions to realize broader sustainability improvement.



PRODUCTS OBJECTIVES



- Develop products that offer measurable environmental impact improvements, in one or more customer use phase categories. These categories include chemical/detergent use, dust emissions, energy efficiency, exhaust emissions – including GHG, noise and waste – including consumables, waste water efficiency, and water efficiency.
- For replacement products will be compared to the Tennant product being replaced. For products that are line extension or new to market, i.e., not currently in our product line – will be compared to competitive products.

GOALS:

Set significant targets, with significance taking priority over quantity

Achieve 100% of targeted use phase environmental impact improvements

METRICS:

of targets set (reporting year and total, since beginning of setting targets to date)

% of targets achieved at product launch

2014

OBJECTIVE – PRODUCT EMBODIED & END-OF-LIFE PHASES

• Identify significant areas for future work on upstream value chain, from both embodied and EOL perspectives. Conduct cradle-to-grave Life Cycle Assessment (LCA) on recently developed, representative, higher volume product. Results will help define future actions in Products Focus Area.

GOAL:

Complete study in

METRIC:

COMPLETED

PRODUCTS PROGRESS REPORT



Tennant Company products enable customers to achieve significant environmental impact reductions. Customer "usephase" improvement continues to be a major focus in Research and Development, an area where we make significant annual investment.

In 2014, our cross-functional New Product Development (NPD) Process was revised to increase emphasis on sustainability. The revision included appropriate templates, tools, and resources embedded directly into the established NPD process. The revision formalized making commitments to specific, use-phase environmental impact improvement targets. As of August 2014, each project reaching Feasibility Gate exit identified targets. Achievement of targets was measured at the Launch Gate exit.

By developing new products which reduce noise, chemical/detergent use, water use, dust/exhaust emissions, waste, etc., we help customers to reduce environmental impact.

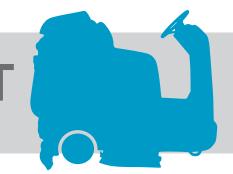
Progress report on embedded sustainability targets metric:

	2014	Total
Number of environmental impact improvement targets set	4	4
Number of environmental impact improvement targets achieved at launch	_*	_*

^{*} Projects exiting Feasibility after August 1, 2014, had not reached launch, as of Dec. 31, 2014

PRODUCTS PROGRESS REPORT

(continued)



Life Cycle Assessment (LCA) is a powerful tool for identifying and quantifying environmental impact reduction. In 2014, we performed three important LCA's.

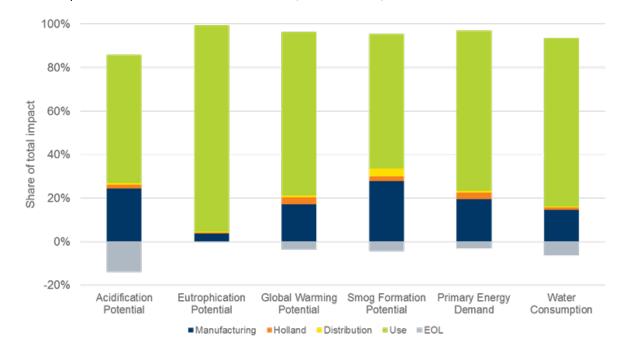
T300 Scrubber Drier LCA

Completing a cradle-to-grave LCA for a representative, high volume product was one of our 2014 Sustainable Enterprise Goals. The purpose was to learn and use the findings to define specific future actions for the Products Focus Area. We chose the T300 for this learning study because it is representative of a large number of our products, making the T300 an excellent choice for study.

We partnered with thinkstep (formerly PE International), a leader in Sustainability Performance Management, for the T300 LCA. The findings show (see FIGURE II) the critical importance of use-phase in the cradle-to-grave lifecycle of a battery powered scrubber drier. Usephase makes the largest contribution to each impact category, by far.

We began using these T300 LCA results immediately. The findings are helping shape our technology and product development strategies. They will also help define next steps toward future Sustainable Enterprise objectives, goals, and metrics.

FIGURE II | Use-Phase in the Cradle-to-Grave Lifecycle of a Battery Powered Scrubber Drier



PRODUCTS PROGRESS REPORT

(continued)



This holistic study provided great perspective on our entire value chain. We partnered with Trucost, a leader in quantifying economic consequences related to the environment. Product use-phase, relative to our direct and other value chain (upstream/downstream) areas, is the largest contributor to GHG Emissions. Results are shown in detail on page 16, in the GHG Emissions/Energy Focus Area section. The findings reinforce our use-phase oriented strategy for the Products Focus Area. We are planning additional quantitative modeling effort around use-phase, since it is such a large contributor in our enterprise value chain. We define value chain as all upstream, in-house, and downstream activities related to design, manufacture, sale, use, service, and end-of-life for our products.

Orbio® os3 LCA

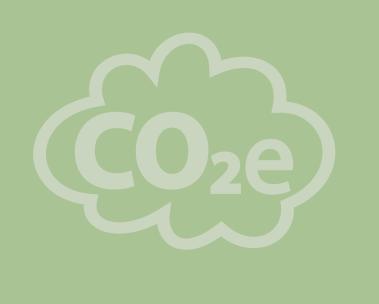
The os3 system is an on-site generator of general purpose cleaning and sanitizing/disinfecting solutions. We partnered with Ecoform, a leading technical analysis company focused on the environmental performance of companies and their products and processes. Orbio os3 installation and use scenarios were developed for a rehabilitation hospital, community college and four-year university. Across seven environmental impact categories in the three scenarios, the os3 yields a significant benefit in 17 cases, is neutral in 1 case, and shows a relatively small negative in 3 cases. The relative benefit percentages are as compared to use of conventional packaged cleaning chemicals.

The os3 was launched in early 2014. At the 2014 ISSA/INTERCLEAN® North America trade show, the os3 earned the ISSA Innovation Award in the Dispensers category. Tennantengineered technologies and products such as the os3, ec-H2O™ technology and ec-H2O NanoClean™ (next generation technology) have been intentionally prioritized through product development process governance. These and other products provide our customers measureable environmental improvement in the use-phase.

We are also moving toward cradle-to-cradle solutions, which can yield sustainability improvements. We are investing in our reconditioned (Recon) equipment business in several key markets. The Recon business model promotes reuse and is less resource intense than production of new equipment. We have not yet made specific calculations or comparative LCAs for Recon vs. new products. Similar capital goods manufacturers have achieved significant environmental improvements through a Recon business model. We expect the same and plan to perform a comparative analysis for Recon products in future years.

Relative Benefits Associated with os3, in % Improvement

	RELATIVE % LIFE-CYCLE BENEFITS		
IMPACT CATEGORY	REHABILITATION HOSPITAL	COMMUNITY COLLEGE	FOUR-YEAR UNIVERSITY
Acidification	70	0	-6
CO2 Emissions	80	34	29
Ecotoxicity	55	-5	-11
Eutrophication	91	64	52
Ozone Depletion	95	75	72
Particulate	79	31	24
Smog	83	41	36



GHG EMISSIONS/ENERGY

FOCUS AREA

Disclosure of Management Approach Greenhouse Gas (GHG) Emissions/Energy

At Tennant Company, our goal is to reduce GHG emissions (direct and indirect) used in Tennant operations and along the Tennant value chain. We transparently report GHG emissions to create mutual accountability between Tennant and our value stream partners, all in the spirit of creating a cleaner, safer and healthier world.

GHG EMISSIONS/ ENERGY OBJECTIVES



LONG-TERM OBJECTIVE

Reduce GHG **Emissions**

GOALS:

Reduce GHG Emissions Intensity 25% by 2020, from 2012 baseline.

For 2014, identify material areas for future work on Scope 3 GHG Emissions. (COMPLETED)

For 2015-2016, begin pilot program of supply chain sustainability engagement with one sourcing category. Purchased Goods and Services category of GRI Protocol. (NEW)

For 2015-2017, develop a Science-Based Target (SBT) for GHG Emissions. As part of SBT, develop a Scope 3 emissions reduction target for Use of Sold Goods category of GRI Protocol. (NEW)

POLICIES AND TACTICS

Efficiency

We identify and implement process improvements, procedures, new technology and infrastructure to reduce energy and fuel use.

Energy

We look for alternative and renewable energy sources to reduce emissions.

GHG EMISSIONS/ ENERGY PROGRESS REPORT

In 2014, we completed our third CDP response and, for the first time, assessed our value chain (Scope 3) GHG emissions.

Scope 1 & 2 GHG Emissions

In 2014, 47% of carbon emissions were from Sales & Service vehicle fleets and 53% from manufacturing, logistics and office facilities. Fleet efficiency programs are producing very good results. While the number of fleet vehicles operating is greater, overall fleet emissions increased just 1% compared to 2012 baseline.

Facility emissions increased 13% compared to 2012 baseline due to business growth, in-sourcing, and energy purchase changes. In mid-2013, we began moving some out-sourced production to our Uden, The Netherlands and Minneapolis, USA facilities. In-sourcing yields lean manufacturing,

cost reduction, and sustainability benefits. The new, in-house equipment is sub-metered and in-sourced emissions were measured at + 907 mT CO₂e. These emissions are not new; rather they have been shifted from Scope 3 (upstream) to Scope 1.

In 2014, we continued emissions reduction projects by: adding insulation; equipment upgrades; heater decommissioning; motor and motor control upgrades; fleet transitions to more efficient vehicles; and driver trend analysis reporting. The efficiency project investments helped drive emissions reduction estimated at 370 mT. We continue to formalize and expand the efficiency programs globally.

Overall, 2014 GHG emissions intensity decreased by 3.6%, see FIGURE III. Adjusting for the in-sourcing projects, 2014 emissions intensity decreased 6.3% vs. 2012. Our 2014 progress rate toward 25% intensity reduction by 2020 improved but we have more to do.

For 2014, we engaged Trucost plc to provide assurance of the greenhouse gas inventory data held within our 2015 CDP response. The assurance was conducted in accordance with AA1000AS (2008) Type 2 moderate-level assurance, covering our Scope 1 & 2 GHG Emissions. The assurance statement is Appendix D.

FIGURE III | GHG Emissions

	BASELINE 2012	2013	2014	TARGET 2020	NOTES
Scope 1 GHG Emissions (mT CO ₂ e)	20,771.8	21,178.8	21,996.2	-	-
Scope 2 GHG Emissions (mT CO ₂ e)	10,317.0	10,366.4	11,348.4	-	-
Total GHG Emissions (mT CO ₂ e)	31,089	31,545	33,345	-	Scope 1 + Scope 2
Revenue (\$ M)	739	752	822	-	Revenue + 11.23% ('14 vs. '12)
GHG Emissions Intensity	42.1	41.9	40.6	31.6	GHG (mT CO ₂ e) / Revenue (\$ M)
% Change from 2012 Baseline	-	(0.3%)	(3.6%)	(25%)	-

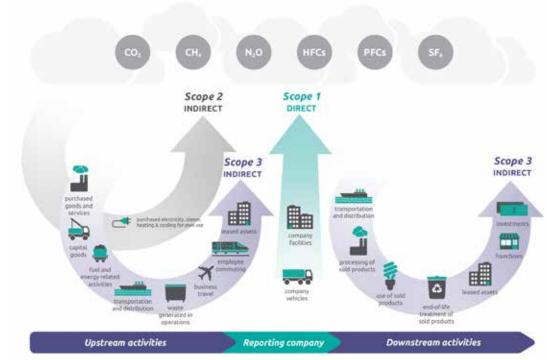


GHG EMISSIONS/ PROGRESS REPORT (continued)

Scope 3 GHG Emissions

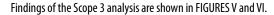
Completing a life cycle assessment to gain deeper, quantitative understanding of our Scope 3 (upstream and downstream) GHG emissions was a 2014 Sustainable Enterprise Goal. For fiscal year 2014, we partnered with Trucost to conduct a value chain footprint analysis. Trucost used their Environmentally Extended Input-Output (EEIO) life cycle model to estimate the impacts of goods and services we procured in 2014. The approach is in accordance with the GHG Protocol Corporate Value Chain (Scope 3) Accounting and Reporting Standard (see FIGURE IV) and provides a comprehensive overview of the life cycle based impacts embedded within a company's supply chain, from raw material sourcing through manufacturing (cradle to gate).

FIGURE IV | Overview of GHG protocol scopes and emissions across the value chain*



^{*} Source: WRI/GHG Corporate Value Chain (Scope 3) Accounting and Reporting Standard, 2011.

GHG EMISSIONS/ PROGRESS REPORT (continued)



The findings reinforce our prioritization of the Products Focus Area. They also highlight that 95% of Scope 3 emissions are in two categories: Use of sold products and Purchased Goods and Services. Based on these findings, in 2015-2016 we will:

- 1. Deepen Products work by working toward a quantitative GHG reduction target for our product portfolio.
- 2. Begin a pilot program for supply chain sustainability engagement with one sourcing category.

In 2014, we assessed the potential financial impact of a carbon tax at the company level. Carbon taxes exist as a mechanism to address climate change in some markets. We expect tax and other market mechanisms will be used more broadly over time, in regions and countries where we operate.

A range of potential carbon tax rates was developed, based on published sources of data, including "Global corporate use of carbon pricing - Disclosures to investors," CDP, September 2014.

The potential financial impact was discussed in: 2014 strategic planning; 2015 annual operating plan reviews; meetings with the senior management team; and meetings with other company leaders. The potential impact is greater than the Company's limit definition of financial materiality.

We plan to extend the carbon tax impact assessment to each Business Unit and functional group within the Company. This assessment will be communicated to key budget stakeholders during the 2016 planning process in Q4 2015. We expect the outcome will be increased awareness and motivation to pursue energy and fuel use reduction initiatives.

FIGURE V | Value Chain GHG Emissions by Scope

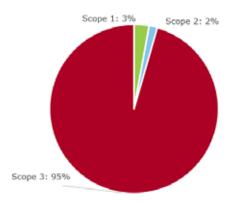
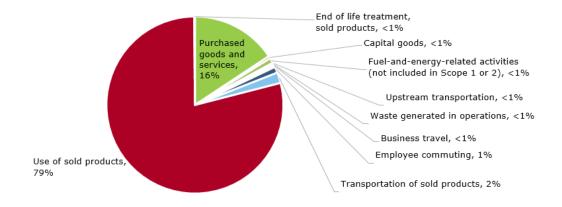


FIGURE VI | Scope 3 GHG Emissions by Category







Disclosure of Management Approach

At Tennant Company, we strive to reduce, and eventually eliminate, all forms of waste, another pillar in our Sustainable Enterprise strategy. Our aspiration is that all purchased materials provide the highest and best use attainable to our customers and all other stakeholders. This aspiration feeds our broad view of waste to include material and resource waste, and operational inefficiency. We define waste as materials that enter our boundary that do not become part of the products we sell.

WASTE OBJECTIVE



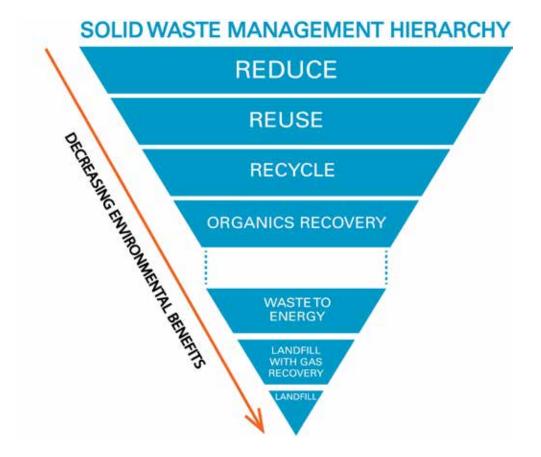
Water is a critical resource, which we use as efficiently as possible in our operations.

Applying the principles of Reduce, Reuse and Recycle, along with the proven principles of Lean Manufacturing and Continuous Improvement, Tennant is on a journey to being a zero-waste enterprise. We identified waste as a material issue and opportunity — in our stakeholder engagement process — since all forms of waste have cost implications.

In 2014, Tennant set an aspirational goal of zero waste to the landfill or disposal. The Solid Waste Management Hierarchy (see graphic to the right) prioritizes our waste reduction and diversion tactics. In a waste inventory conducted in 2013 at our headquarters facility, Tennant found one third of our compactor trash was divertible – from landfill and energy recovery — using existing waste infrastructure. In 2014, we converted all seven facilities on the Minneapolis HQ campus to singlesort recycling, which quadrupled our diversion of recyclable materials. We also began collecting organics in the food preparation area of our largest campus cafeteria at our headquarters facility.

We now are sending organics to be composted — the "reuse" tier of the waste hierarchy. In our 2013 waste inventory, we found that organics or compostable waste comprised 17%, by weight, of the solid waste in our compactor at our headquarters facility.

A water materiality assessment of Tennant Company's Minneapolis Campus was performed by Wenck Associates Inc. This assessment can be found at www.tennantco.com.



WASTE PROGRESS REPORT



Divided by an ocean and more than 6500 km, Tennant Company's Holland, Michigan, and Antwerp, Belgium, locations are perhaps closer in spirit than in actual proximity. Employees at both locations are committed to driving a sustainable enterprise through improved waste management practices including centralized waste collection, waste reduction and waste diversion.

Holland, Michigan

Just southwest of Grand Rapids, Michigan, on the shores of the Great Lake Michigan, the township of Holland, Michigan, is home to the second largest Tennant Company manufacturing facility in the Americas. There are roughly 300 employees producing around 55,000 machines annually. In a culture that nurtures and supports employee ideas, the Tennant employees in Holland have been practicing sustainability long before it was a buzzword.

Their most recent endeavor was to aggressively divert waste from the local landfill and, in 2014, that effort paid off. Through systematic processes to separate waste in the manufacturing environment, Holland operations diverted 85,513 pounds of steel, batteries, copper, and other operations byproduct materials from local landfills. When combined with plastics, thin film, and paper and cardboard, the grand total of waste diverted from landfills was 1,074,162 pounds!

Antwerp, Belgium

Located in the Berchem district of Antwerp, along the old Grote Steenweg (Dutch for "Big Paved Road") that has connected Brussels to Antwerp for several centuries, the Tennant office building at 3 Roderveldlaan uses a centralized garbage system to collect the building's trash and plastic and paper recyclables. At the core of the centralized system is a set of underground containers, collecting each type of waste. The Tennant facilities team in Antwerp specified its new space would have such a system and that employees in the space would modify behaviors to ensure items end up in the appropriate bin. Overall, the benefits of the underground container system are far-reaching and are likely part of what drives continuous improvement in waste reduction at this Tennant facility.



No more piles of garbage bags, rather a stylish container of which you only see a small part above the ground.

HYGIENIC:

The underground temperature never reaches more than 12°C so growth of bacteria is reduced.

SAFETY:

The cover closes automatically and the reservoir is impenetrable so dangerous vermin are unable to reach the garbage.

By adding garbage on top and the power of gravity, much more garbage fits in this system than in a conventional similar size container.

BUDGET:

As you get more garbage in one container, fewer pickup cycles are required.



PEOPLE & COMMUNITIES

FOCUS AREA

Disclosure of Management Approach

Throughout a 145-year existence, Tennant Company has demonstrated unwavering commitment to quality products, dedicated employees, operating with unquestionable integrity and standing as a strong pillar in the community. Over time, Tennant Company's "community" has expanded from its humble North Minneapolis sawmill to 'as far as the east is from the west'. While the global community has grown, so has Tennant's commitment to the same areas that were important back in 1870: People & Communities, Human Rights & Ethics, and Safety. As we have said repeatedly, ethics, integrity and responsibility are immutable Tennant characteristics that are embodied in our core value of Stewardship.

PEOPLE & OBJECTIVES COMMUNITIES



SUMMARY

Tennant has long held a commitment to the welfare of our employees and health of our communities, made visible through our value of Stewardship — leaving things in better condition than we found them. Through this shared value, Tennant Company demonstrates our responsibility for the welfare of our employees, the success of our customers, the financial return to our investors and the vitality of our communities.

FOCUS AREA COMMITMENTS



People and Communities: Tennant in the Community

Our goal is to maintain a culture of intentional giving by aligning corporate donations of time, money and property donations money with our vision to create a cleaner, safer, healthier world, and enable this giving through programs, policies and practices that balance the company's resources and interests.



Human Rights

Tennant will foster and maintain an ethical work environment free of discrimination, including adherence to and support of all internationally proclaimed human rights in both our own policies and the policies of those with whom we do business.



Safety, Facilities and **Environment**

We will operate our global facilities in a manner that protects the environment and promotes the health and safety of our employees and communities. We will work to meet all regulations, standardize and globalize best management processes, proactively eliminate and mitigate risks and promote a collaborative, interactive culture of shared responsibility.

PEOPLE & PROGRESS REPORT COMMUNITIES



We are proud to promote our high standards for all Tennant partners and work diligently to assure that our supplier relationships are built upon a shared value and commitment to ethics and human rights.

People & Communities

This commitment to Stewardship is the underpinning of our Sustainable Enterprise focus area that we call "People and Communities."

In our last report, we introduced our goals in the area of People and Communities, including:

- Maintain a culture of intentional giving
- · Foster and maintain an ethical work environment
- Support of all internationally proclaimed human rights
- · Operate in a manner that will protect the environment and promote the safety of all employees

We are pleased that in 2014, we took important steps toward these goals.

Intentional Giving

In 2014, Tennant Company recorded approximately 1,500 company-sponsored employee volunteer hours. We developed a company volunteer guide that established guidelines for global consistency in the selection, execution and reporting of company-sponsored volunteer activities. Our expectation was that the formulation of this guide would position Tennant leaders to be knowledgeable of Tennant processes and be successful in executing employee volunteer events. We are seeing positive results already from this foundational work. For the first half of 2015, Tennant Company has sponsored an employee volunteer event in every region of the business and has recorded more than 3,000 hours of employee volunteer service.

Company Ethics

In April of 2014, Tennant Company implemented a robust global ethics training program that coincided with the development and rollout of anti-corruption training for employees. In addition to formalized processes to ensure all new hires receive a Business Ethics Guide (provided in 10 languages and alternative formats) and training upon hire, all employees in 2014 received Business Ethics electronic training, delivered in their local language and which will be repeated in two- and four-year increments.

Human Rights

Tennant Company's expectations for ethical behavior extend beyond its four walls and in 2014, we enhanced our Supplier Core Expectations (link to Supplier Code of Conduct) to provide explicit detail in the areas of:

- · Forced Labor/Human Trafficking
- · Use of Child Labor
- Harassment or Abuse of Employees
- Discrimination
- · Health and Safety
- Freedom of Association and Collective Bargaining
- Wages and Benefits
- Reasonable Working Hours and Overtime Compensation

SEE APPENDIX F FOR THE TENNANT COMPANY FOUNDATION REPORT

PEOPLE & PROGRESS REPORT (continued)



Environment, Facilities and Safety

Improving safety in our manufacturing plants and in our field sales and service organizations around the world is an area of focus and opportunity. In 2014 we made significant progress on safety in North America Tennant Sales and Service Company (NA TSSC). In operations, we did not progress but we identified several programming opportunities to drive deeper safety awareness in our largest manufacturing operations. These programs include more frequent safety training in-person and electronically; broad communication of safety incidences and best practices to avoid such incidences; and engagement of managers to be keenly focused on reinforcing safe practices.

GOALS:

By 2020 reduce workplace injury and severity rates to 1.5 and 1.0 (respectively) from 2013 baseline

2013 **UPDATE BASFLINE Operations Operations** 5.23 Incident 3.10 Incident 2.18 Severity 3.51 Severity NA TSSC **NATSSC** 2.96 Incident 3.93 Incident 1.94 Severity 2.36 Severity





APPENDIX

2014 SUSTAINABILITY REPORT

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APPENDIX A

STAKEHOLDER ANALYSIS MATERIALITY

STAKEHOLDER ENGAGEMENT

In 2013, we revisited and evolved our strategy for the next phase of Tennant Company's sustainable enterprise initiative. This was a multi-step process and will be an ongoing activity as we continuously refine our sustainable enterprise. The first step was to identify stakeholder groups and key members of each group. For each group, we defined our strategies and tactics for engagement. Not all groups were engaged directly or by the same methods. Where direct dialogue was not practical, we employed proxies. Table 1, "Stakeholder Engagement Strategy and Tactics," lists each stakeholder group, the strategies for engaging them, the tactics we used and their concerns and priorities. Our three primary stakeholder groups are: customers, investors and employees. These are also the most active users of our sustainability reporting.

The objective of this stakeholder engagement and materiality exercise was to identify and prioritize stakeholder needs, expectations and concerns. This process resulted in a long list of aspects on which we could potentially report. The material aspects are covered either in this report's body or the GRI Index.

For the customer stakeholder group, we directly engaged our Strategic Accounts sales managers and we "mined" customers' Requests for Information (RFIs). Refer to the "Stakeholder Strategy and Tactics" table for our customers' most common interests and concerns. The top three are: Greenhouse gas emissions (carbon and energy), water and waste. An emerging area of interest is our value stream, both up and down. Human rights, labor practices, safety, ethics and corruption are the core aspects asked about our value stream.

Investor engagement was done through investor meetings with our executives. Investors' primary interests are economic and governance, aspects covered in our SEC filings. However, there is an emerging interest in our environmental

stewardship and carbon reporting.

We engaged our employees in two ways. First, through an all employee attitudinal survey, which we conduct about every two to three years, and second, through a series of regional materiality workshops.

MATERIALITY WORKSHOPS

During 2013, we conducted six materiality workshops. Workshop participants represented the key activities at each of our major locations globally. The first step was to brainstorm our internal and external impacts on the environment, society and economy. Then we used a structured prioritization process, based on the GEMI (Global Environmental Management Initiative) "Metrics Navigator" tool, to prioritize the list of these environmental, social, and economic issues and opportunities. We plotted each issue or opportunity according to stakeholder's level of concern against the importance to Tennant Company's success.

We found many issues and opportunities were similar or related. These were grouped through an affinity mapping process. There are two outputs from this exercise:

- 1. Stakeholder materiality analysis matrix
- Focus areas for our sustainable enterprise initiative. These are: Products, GHG
 Emissions/Energy, Waste (all forms), and People and Communities. More detail
 can be found in the following report sections.

The final phase to establish objectives, goals and metrics was completed in 2014. For the goal-setting process, we empanelled several small working groups. Working group members were company leaders who will have a key role and impact on achieving results in a given focus area. The working groups established goals for each area that will be tracked and on which we will focus

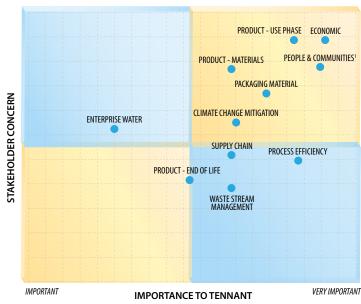
our sustainability reporting. These objectives, goals and metrics can be found in the focus area sections of this report.

CARBON REPORTING BOUNDARY

Tennant leases, rents or owns 93 facilities and operates fleets of service and sales vehicles - globally. Based on an energy and emissions impact materiality analysis, we identified 22 locations/facilities to include within the reporting boundary. The 71 facilities outside the boundary are, in aggregate, less than 5% of our total emissions and energy consumption. All fleets in countries with direct sales and service presence are within the reporting boundary.

Stakeholder Materiality Analysis Matrix

VERY IMPORTANT



¹ Includes corruption, ethics, community involvement, human rights, product safety, employee health and safety

APPENDIX B

STAKEHOLDER ENGAGEMENT STRATEGIES, TACTICS AND AREAS OF INTEREST

STAKEHOLDER GROUP	CUSTOMERS	INVESTORS	EMPLOYEES	VALUE STREAM	GOVERNMENTS	COMMUNITIES	NGOS (NON-GOVERNMENT ORGANIZATIONS)	TRADE ORGANIZATIONS & PARTNERS
Engagement Strategy What strategy will Tennant employ to engage stakeholders?	Know customer's concerns and needs, meet their reasonable expectations	Proactively share sustainability highlights with investors	Know employee's concerns and needs, meet their reasonable expectations	Maintain a secure, reliable, balanced and respectful partnership with suppliers and distribution channel members	Have policies in place to ensure full compliance with regulatory requirements	Have policies and practices in place to ensure Tennant is an exemplary corporate resident: locally, nationally, globally	Partner with those whose mission is aligned with Tennant's business objectives Remain open to dialogue from NGO's who are not aligned but may provide other benefits	Maintain membership in organizations that are aligned with Tennant's business purpose
Engagement Tactic How will Tennant implement these strategies?	Direct dialogue with customers where feasible Leverage customer requests for information as proxy for their sustainability priorities Publish performance in CSR and CDP reporting	Include sustainability performance information in Investor Relations package and on website Share key points of sustainability initiative in shareholder letter Publish performance in CSR and CDP reporting	Conduct all-employee attitudinal survey at regular intervals Form employee focus groups to address key concerns and issues Refer interested employees to online CSR report	Vet supplier's compliance with Tennant's supplier guidelines and expectations Meet reasonable needs of distribution channel members and respect their business	Monitor regulations, react to changes and new legislation as appropriate	Meet local codes for emissions, discharge, noise, etc. Offer employment opportunities at fair market compensation Give back to communities in which we work, live and play	Support through memberships and sponsorships; participate in meetings, forums and workshops	Support through memberships and participation in industry work groups, forums and workshops
Major Issues and Concerns (report) What are stakeholders most concerned about?	GHG emissions, waste, water, packaging, supply chain, end-of-life (EOL)	Return on investment Security of investment	Varies by region	TBD	Regulatory compliance: conflict minerals, emissions, discharges, hazardous materials, safety, labor practices, corruption and ethics	Employment, compliance with ordinances, taxes	Support and align with their mission	Support and align with their mission

APPENDIX C

TENNANT COMPANY EMPLOYEE HEADCOUNT

Region	FTEs 1/1	FTEs 12/31	Net Chg	T/O
Americas	1571.4	1704.7	133.3	9%
EMEA	662.6	675.6	13	4%
APAC	267	282	15	10%
Staff	430.4	424.6	-5.8	-1%
Global	2931.4	3086.9	155.5	8%

APPENDIX D

TRUCOST ASSURANCE STATEMENT: AA1000

See next two accompanying pages for the complete report.

Trucost was engaged by **Tennant Company** to provide assurance of the greenhouse gas inventory data held within its 2015 CDP Climate Change Questionnaire Response

Intended users

The intended users of this assurance statement are the management and stakeholders of Tennant Company (hereafter "Tennant").

Responsibilities of Tennant and of the assurance provider

The management of Tennant has sole responsibility for the preparation and content of the CDP Climate Change Questionnaire Response (hereafter "the Questionnaire"). Trucost's statement represents its independent and balanced opinion on the content and accuracy of the information and environmental data held within.

Assurance Standard

Trucost undertook the assurance in accordance with AA1000AS (2008) Type 2 moderate-level assurance, covering:

- ✓ Evaluation of adherence to the AA1000APS (2008) Principles of inclusivity, materiality and responsiveness (the Principles); and
- ✓ The reliability of specified environmental performance information (greenhouse gas emissions data).

Trucost used the Global Reporting Initiative (GRI) and the GHG Protocol to evaluate Tennant's performance information and its adherence to the Principles.

Scope and limitations

Trucost was engaged to assure the data and claims in Tennant's 2015 CDP Climate Change Questionnaire Response. This submission covered the period January 1st 2014 – December 31st 2014. Tennant took an operational control approach. Emissions from small facilities (71 out of total 92)—accounting for less than 5% of total Scope 1 and Scope 2 emissions—have been excluded. This statement relates specifically to the information disclosed in the Questionnaire, and may not be interpreted as validating environmental data reporting from other sources.

Trucost verified the following environmental impacts (as calculated by Tennant):

Scope	Source	Unit	Quantity
Scope 1	Natural Gas, Propane, Diesel, LPG, Gasoline, Ethanol, Acetylene	tCO₂e	21,996.2
Scope 2	Electricity	tCO₂e	11,348.4

Description of methodology

Trucost's assurance methodology included the following activities:

- Review of the processes by which Tennant defines the sustainability issues that are relevant and material to its operations and its stakeholders;
- Interviews with Tennant employees responsible for sustainability data collection and drafting of the CDP response;
- Assessment of the extent to which Tennant's sustainability activities adhere to the Principles;
- Limited assessment of evidence provided to support key claims in the Questionnaire;
- Review of processes and systems used to gather and consolidate environmental data; and
- Verification of data accuracy for a selection of sites, including an audit of conversion factors and calculations used.

Findings, conclusions and recommendations

<u>The Principles</u>: Nothing came to Trucost's attention to suggest that Tennant's CDP Response does not adhere to the Principles.

<u>Data reliability</u>: Trucost did not find evidence to insinuate that the processes and systems in place to collect and collate environmental data are such that the company's environmental performance would be erroneously described.

Tennant has implemented good process and software systems to collect global energy consumption and uses a spreadsheet tool to calculate greenhouse gas emissions. Energy and fuel use data was taken from original invoices.

Upon evaluating this system, Trucost found that the calculated data included was accurate and all minor corrections if any were made as necessary. Trucost found that the greenhouse gas conversion factors applied in the calculation spreadsheet were accurate or were corrected as needed. Trucost recommends that emission factors be updated annually or as available.

Principle	Comments
Inclusivity: the participation of stakeholders in developing and achieving an accountable and strategic response to sustainability	Tennant has identified customers, investors, and employees as the company's key stakeholder groups. Other stakeholder groups identified include value stream (suppliers and distribution channel members), governments, communities, NGOs, and Trade Organizations & Partners. These stakeholder groups were identified during a formal stakeholder assessment that Tennant conducted in 2013. Tennant has publicly reported on the output of the stakeholder assessment, which includes engagement strategies, tactics and the identification of major issues and areas of concern for each stakeholder group. Trucost recommends that Tennant continues to regularly update this stakeholder mapping. Trucost also recommends that Tennant annually report on progress on its stakeholder engagement activities. Tennant also reviews the performance of its suppliers to ensure that they are in compliance with Tennant's supplier guidelines and expectations. Employees are engaged via focus groups, employee surveys, and regular meetings. The communication channels available to external stakeholders include direct communication through corporate communications, and investor relations and through the company's website. Tennant also has regular direct engagement with its shareholders and customers, which includes communication on sustainability issues.
Materiality: determining the relevance and significance of an issue to an organization and its stakeholders	In 2013, Tennant conducted a formal materiality assessment. This assessment included six materiality workshops where participants helped identify Tennant's most significant sustainability impacts. These were then prioritized by significance of concern to Tennant and its stakeholders using a formal analysis tool. The results of this analysis were placed on a Stakeholder Materiality Analysis Matrix. The key sustainability focus areas identified were: Products, GHG emissions/Energy, Waste (all forms), and People and Communities. Trucost recommends that Tennant regularly update this assessment and report publicly on annual progress.
Responsiveness: an organization's response to stakeholder issues that affect it's sustainability performance and is realized through decisions, actions and performance, as well as communication with stakeholders.	Tennant attempts to respond to all stakeholder feedback received. The response activities undertaken following stakeholder communication depend on the complexity and potential impact of each sustainability concern. Trucost recommends that Tennant implement a formal tracking system to assist in prioritizing issues, identifying trends, and monitoring progress. Tennant has set a target to reduce its GHG emission intensity (emissions from direct operations and purchased electricity) by 25% by 2020, relative to a 2012 baseline. Trucost recommends setting and reporting impact reduction targets for any other material environmental issues identified by the company.

Assurance provider

Trucost has been researching, standardizing and validating corporate environmental performance data since 2000. Trucost's research team has the relevant professional and technical competencies and experience to conduct an assurance to the AA1000 standard. Trucost did not provide any services to Tennant during FY2014 that could conflict with the independence of this work.

Trucost plc London, May 2015



Alastair MacGregor
Director



APPENDIX E

TENNANT ACTIVE ORGANIZATION MEMBERSHIP

TENNANT IS AN ACTIVE MEMBER OF THESE ORGANIZATIONS*

Building Service Contractors Association International

Environmental Initiative

International Sanitary Supply Association

Manufacturers Alliance for Productivity and Innovation

Minnesota Business Partnership

Minnesota Chamber of Commerce

U.S. Green Building Council

Minnesota Chapter USGBC

Minnesota Sustainability Practitioners Roundtable

Twin Cities Conflict Minerals Task Force

Waste Wise Minnesota

Human Resources Leadership Council

Global Environmental Management Initiative

NorthStar Initiative for Sustainable Enterprise

EUnited

VDMA (Verband Deutscher Maschinen- und Anlagenbau — German Engineering Federation)

FME (Dutch association of manufacturers in the technology industry)

NVZ (Dutch association for detergents, maintenance products and disinfectants)

National Association of Manufacturers

Conflict Free Sourcing Initiative (CFSI)

^{*}Representative, not all-inclusive

APPENDIX F TENNANT COMPANY FOUNDATION REPORT

2014

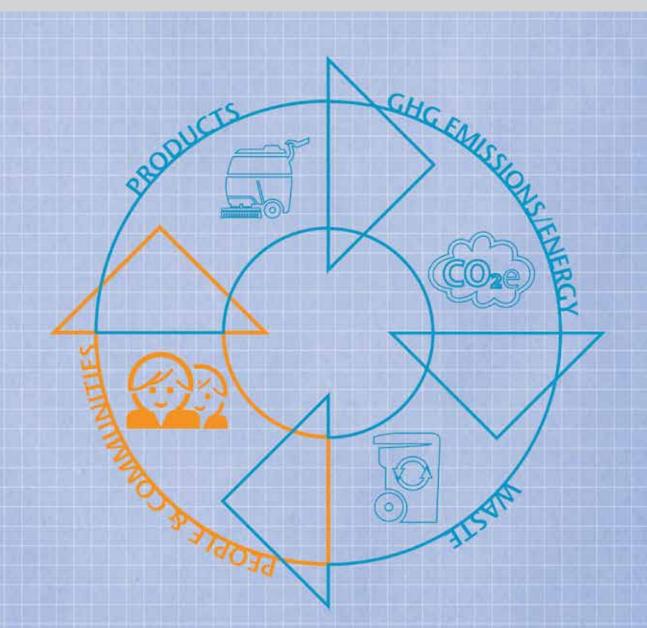




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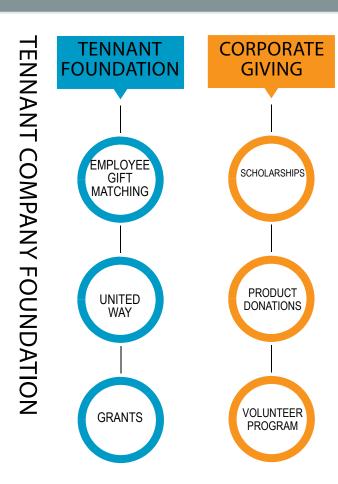
CORPORATE GIVING Program

GIVING PRINCIPLES

Tennant Company's corporate giving is driven by a commitment to creating a cleaner, safer, healthier world in which to live, work and play. Through corporate-directed giving and the Tennant Foundation, our company proudly supports organizations, programs and individuals who share this value and commitment. Some examples of our giving programs include:

- Tennant Employee Scholarship Program
- Volunteer Gift Matching Program
- Employee Gift Matching Program
- United Way
- Equipment Donations
- Operating and Capital Grants

VISIT TENNANTCO.COM FOR MORE INFORMATION



TENNANT FOUNDATION

GIFT MATCHING

The Gift Matching Program was adopted in 1974 to provide matching contributions on employee gifts to post-secondary schools or colleges. In the 40 years since the program was put in place, the program has undergone significant enhancements:

- The program now includes most organizations recognized as non-profit and taxexempt by the IRS.
- Employee's gifts are matched on a dollar-to-dollar basis up to a pre-set maximum.
- The maximum amount that can be matched per employee in any calendar year is \$1,500. The minimum amount to be matched is \$50.

During 2014, 97 employees took advantage of the Gift Matching Program with their personal contributions. The Tennant Foundation matched their gifts totaling \$34,960.

VOLUNTEER GIFT MATCHING

The Volunteer Gift Matching Program recognizes the volunteer work of Tennant employees in their respective communities. This innovative program matches 40 hours or more per year of volunteer hours to a single agency with a \$200 gift if that agency would otherwise be eligible for Foundation grants. The program encourages and rewards volunteerism in response to the ever-increasing needs of local non-profit organizations. In 2014, the program supported more than 120 hours of volunteer work by Tennant employees.

GRANT PROGRAM

Tennant Foundation grants are targeted to organizations serving our headquarters community around Minneapolis and are typically modest operating grants. When considering requests for grants, the Tennant Foundation considers: How does this request further our commitment to create a cleaner, safer, healthier world in which to live, work and play? Improving the "quality of life" in our community through environmental programs or social services is one perspective in our grant making. Workforce readiness through education, vocational rehabilitation and other similar services is a second category of giving. Finally, contributing to cultural and arts organizations that enable our employees and their families to "play" is an important area of giving for the Tennant Foundation.

Tennant Company will consider making in-kind or equipment donations outside of the Foundation when requests are employee-supported, when they help to further our giving mission and if the recipient organization meets eligibility requirements. Minnesota Common Grant Application Form and explain how their organization's work helps to further Tennant Foundation's mission to create a cleaner, safer, healthier world in which to live, work and play. Only qualified 501(c)(3) organizations with no religious affiliation are eligible to receive a grant. The Foundation does not normally fund capital campaigns or organizations funded by the United Way.

Mail completed applications to: Tennant Foundation 701 North Lilac Drive, P.O. Box 1452 Minneapolis, MN 55440

TENNANT GIVING PROGRAM

EOUIPMENT DONATIONS

Tennant Company donates Tennant equipment to non-profit organizations to further our vision of creating a cleaner, safer, healthier world. We consider it an imperative that our company is a steward to the communities in which we do business.

Organizations that are non-profit entities, with 501(c)(3) designation and who do not have a religious affiliation, may be eligible for equipment donation. Equipment donations may be granted to any eligible organizations in the United States. Consideration will be given to the potential for a donation to adversely impact the business of a Tennant partner or distributor. Therefore, Tennant may consult its partners prior to making a final decision.

SCHOLARSHIP PROGRAM

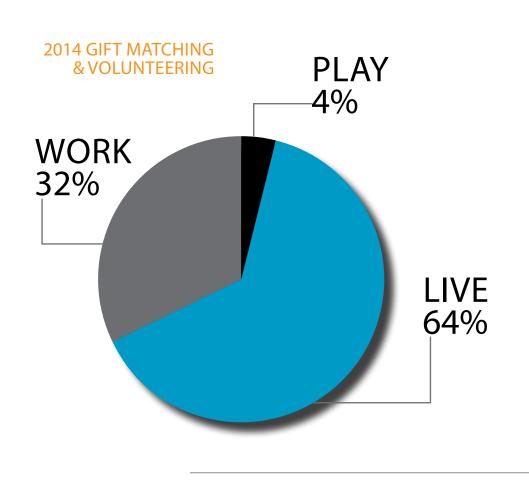
In 1980, the Tennant Scholarship Program was implemented for eligible children of regular full-time or part-time Tennant employees. A maximum of 22 new scholarships are available annually, with awards of \$1,500 per year for full-time study. Each scholarship is limited to four consecutive years for those students attending any approved post-high school educational program. Students must requalify for scholarships each year. Scholarships are granted on the basis of educational performance, extracurricular involvement and potential to succeed in the chosen educational program.

GRANT APPLICATION PROCESS

Organizations interested in submitting a grant request should complete the

2014 FINANCIAL DATA TENNANT FOUNDATION AND GIVING

FISCAL YEAR ENDED DECEMBER 31, 2014



TENNANT FOUNDATION		
Total Grant Disbursement	\$372,700	(1)
Total Number of Grants	42	
Total Employee Gift Matching	\$34,960	(2)
Administrative Expenses	\$45,330	
Expenses as a Percent of Disbursements	11.1%	
Grants Paid in 2014		
Social Services (LIVE)	\$81,500	
Environmental (LIVE)	\$6,500	
Health & Safety (LIVE)	\$5,000	
Cultural (PLAY)	\$41,500	
Education & Workforce Readiness (WORK)	\$65,200	
Public TV & Radio (WORK)	\$10,000	
United Way	\$163,000	
Total Foundation Contributions	\$372,700	
TENNANT GIVING		
Tennant Scholarship Program	\$91,905	
Equipment & Inventory Donations	\$7,711	
Total Giving Contributions	\$99,616	(3)
GRAND TOTAL (1), (2), (3)	\$507,276	

2014 FOUNDATION GRANTS

Austin Parks Foundation

BLIND, Inc. Bridging

Capital Area Food Bank of Texas Inc.

Children's Hospital Foundation Children's Theatre Company Dunwoody College of Technology

Environmental Initiative

Fraser

Great River Greening Green Corn Project Guthrie Theater

Habitat for Humanity - Twin Cities

HIRED

Junior Achievement

MEDA

Minneapolis Institute of Arts

Minneapolis Recreation Development

Minnesota's Private Colleges
Minnesota Academy of Science

Minnesota Opera

Minnesota Public Radio

Minnesota Zoo Foundation

MN Children's Museum

MN Institute for Talented Youth

PRISM

Science Museum of MN

Stages Theatre Company

The Food Group

The Loft Literary Center

The St. Paul Chamber Orchestra

Three Square

Tree Trust

Twin Cities Public Television

United Way - Ottawa County, MI

United Way - Twin Cities

United Way for Greater Austin

US Green Building Council - MN

Walker Art Center

Women Venture, LLC

2014 NEW SCHOLARSHIP RECIPIENTS

Selena Young

Meghan AllenSujay RaoMilad AudiJohn SahharJordan BarhamNoelle SahharJelle BouwmansAnjali SrivastavaMadelaine CleghornBryce SchreurRosalie Forget-GiguereColton Schreur

Rosalie Forget-Giguere Colton Schreur
Benjamin Grogan Denise Verbrugge
Jordyn Hanson Lukas Walling
Miranda Kirsch Alyssa Wiebenga

Jack Morri Saahithi Rao

Colleen Martin



ABOUT TENNANT COMPANY











Tennant Company, a Minnesota corporation that was founded in 1870 and incorporated in 1909, is a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer, healthier world. The Company's floor maintenance and outdoor cleaning equipment, chemical-free and other sustainable cleaning technologies, coatings and related products are used to clean and coat surfaces in factories, transportation facilities, public venues, warehouses, retail, education, healthcare, office buildings, parking lots and streets, and other environments. Customers include building service contract cleaners to whom organizations outsource facilities maintenance, as well as end-user businesses, healthcare facilities, schools and local, state and federal governments that handle facilities maintenance themselves. The Company reaches these customers through the industry's largest direct sales and service organization and through a strong and well-supported network of authorized distributors worldwide.

PRINCIPAL PRODUCTS, MARKETS AND DISTRIBUTION

The Company offers products and solutions mainly consisting of mechanized cleaning equipment targeted at manufacturing, warehouse and logistics, transportation facilities, public venues, retail, healthcare and education markets; parts, consumables and service maintenance and repair; business solutions such as rental and leasing programs; and sustainable cleaning technologies that reduce the need for chemicals in the cleaning process. Adjacent products include surface coatings and floor preservation products. The Company's suite of offerings are marketed and sold under the following brands: Tennant*, Nobles*, Green Machines™, Alfa Uma Empresa Tennant™ and Orbio*. The Orbio brand of products and solutions is developed and managed by Orbio Technologies, a group created by Tennant to focus on expanding the opportunities for water-based sustainable technologies such as ec-H2O™ and Orbio 5000-Sc. Tennant Company's products are sold through direct and distribution channels in various regions around the world. In North America, Brazil, Australia, China and most of Western Europe, products are sold through a direct sales organization and independent distributors. In more than 80 other countries, the Company relies on a broad network of independent distributors.

TENNANT COMPANY HEADQUARTERS, USA

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PH. 1.800.553.8033

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